

## 2011 National Bike Summit

### Mar. 8 Summit draws 700 delegates

by Tim Bustos, FBA Executive Director

The National Bike Summit was an overwhelming success as 700 delegates from all 50 states descended on Washington D.C. for three days of training, lobbying, and networking.

The delegates included cyclists, advocates, and representatives from the bicycle industry.

For those unfamiliar with the Bike Summit, this is a very successful event organized by the League of American Bicyclists with significant financial support from the Bikes Belong Coalition, and other components of the bicycle industry.

This event was established to give the cycling community a larger voice in Congress with a more structured message. This message was further articulated by U.S. Secretary of Transportation Ray LaHood, who kicked off the Bike Summit with a rousing speech at the opening plenary session.

Closer to home, the State of Florida had 23 delegates at the Bike Summit, including FBA staff Dan Moser and



FBA Executive Director Tim Bustos (right) and David Luppino from Just Ride Bicycles bike shop in Tampa braved the D.C. climate to advocate for bicyclists at the 11th annual National Bike Summit.

myself, and many dedicated representatives from Florida's own bike industry. We had 20 meetings scheduled with Florida's members of Congress, and based on the feedback we've received so far, most of these meetings went quite well.

As most of you are aware, the singular focus of Congress right now appears to be the budget, so for the most part, we were mainly trying to garner support for maintaining current funding levels for bicycle projects.

More specifically, the focus of our concerns in Washington were the Transportation Enhancements and Safe Routes to School Programs, which fund an overwhelming number of bicycle infrastructure projects in Florida.

Among many others, I'd like to thank Laura Hallam and Dan Moser for helping to pull FBA's efforts for the Bike Summit together.

And last, but certainly not least, thanks go to Kathryn Moore, who was LAB's contact with FBA concerning the meetings we all attended with Congress. Kathryn contributed an amazing amount of time and energy setting up these meetings, and gave us a spirited "pep talk" during our training session the day before.

## Florida Bike Summit

### Wide bike community support reflected in Summit turnout

Bicycle advocates of all stripes turned out in Tallahassee on Thursday, March 24th for FBA's 3rd Annual Bike Summit. Mountain bikers, road riders, bike commuters, and recreational cyclists all showed up to express their view that the State of Florida must continue to support bicycling as a viable form of active transportation.

The highlight of the day's events was the press conference that was kicked off with introductory remarks by FBA board member Earl Lang. Earl then introduced our first speaker of the day, Florida Representative Irv Slosberg of Boca Raton. Rep. Slosberg gave a very supportive speech on efforts to improve conditions for cycling in Florida. As many of our readers know, Rep. Slosberg is a big supporter of traffic safety after losing a daughter to an automobile crash. In follow-up conversations, Slosberg stated he would like to continue working with FBA on a number of our initiatives, so we will be honored to work with him in the future.

Following the speech by Rep. Slosberg, Dan Moser presented the FBA annual awards



to a very deserving cross section of bicycle advocates, educators, and bike club members from around the state (the awards will be covered in more detail in another article in this issue of the *Messenger*).

After the press conference, the summit attendees parted ways to meet with Representatives and Senators from their respective districts, which turned out to be a fruitful endeavor for everyone involved. Cyclists and advocates took the opportunity to educate their legislators on our current leg-

Please see **Florida Bike Summit**, page 4

## President's report...

### Meet Tim Bustos, FBA's new Executive Director

Join me in welcoming Tim Bustos as FBA's new executive director. Tim isn't new to Florida since he began his professional career in Pensacola including eight years as the Regional Bicycle Coordinator for seven counties in Northwest Florida, plus served on the board of the original FBA back in the 1980s.

After spending the past 16 years in California in positions ranging from the City of Davis Bicycle and Pedestrian Coordinator — where he was instrumental in attaining Platinum Level of the League of American Bicyclists' "Bicycle Friendly Community" — to transportation planning for a variety of clients, Tim is ready to come home.

Please see **New ED**, page 4



NONPROFIT  
 U.S. POSTAGE  
 PAID  
 JACKSONVILLE FL  
 PERMIT No. 2840

P.O. Box 916715, Longwood, FL 32791

## Where's Waldo?



Alas! We no longer can make fun of that little town that faithfully served as FBA World Headquarters.

As of this issue of the Messenger, FBA headquarters leaves Waldo, the AAA-designated "Official Speed Trap," and FBA will now divide its activities between two office locations as detailed on page 3.

The Executive Director will now operate out of our new headquarters in DeLand, while all financial transactions will happen in our new business office in Longwood. **Please send all finance-related mail, membership renewals, etc., to our Longwood address, and everything else, such as publications and requests for information to our main office in DeLand:**

110 S. Elsasser Street  
DeLand, FL 32720

## Annual Awards winners announced

by Dan Moser, Programs Director



FBA staged its Annual Awards ceremony at Florida Bike Summit. The association each year recognizes people and organizations that have devoted exceptional time and effort toward the cause of better bicycling in Florida. Three of the award winners (from middle – l. to r.), Bevin Maynard, Sharon Monahan and Chris Vidal, show off their commendations. FBA's new Executive Director, Tim Bustos, is at far left with Representative Irv Slosberg.



It's official: The results are in for Florida Bicycle Association's 2011 Annual Awards.

FBA formally announced our Annual Awards winners as part of the press event on the steps of the Old Capitol at this year's Florida Bike Summit on March 24, 2011.

We were pleased to be able to present in person to a few awardees who took part in the Summit. Those who weren't able to make the trip to Tallahassee will be presented with their awards on their home turf in the near future.

As in past years, many fine nominations were submitted, an indication that there's lots of good work taking place throughout the state to improve our bicycling and pedestrian environment. Interestingly, some categories had no nominations, thus will remain unfilled.

### Bike Club

*Sanibel Bike Club, Mary Miller, President*  
The 250-member Sanibel Bicycle Club has a long history of advocacy and community involvement. The club has worked with city government to develop and implement a shared use path master plan, and established the nonprofit Trails in Motion fund, which raises money from the community to support the path system. That's in addition to the club's weekly local, and monthly multi-day rides, and monthly potluck socials. The Sanibel Bicycle Club is truly a role model of how to run a successful club.

### Enforcement Officer

*Sheriff Gary Borders, Lake County*  
Hundreds of boys and girls have learned to ride bicycles safely thanks to Sheriff Borders and the Lake County Police Activities League. The Lake County PAL program is exactly the kind of life-skill training the FBA would like to see at PAL programs throughout the state. Too often, children receive

bicycles as "toys." Once they've learned to pedal and balance, they rarely receive any additional training. Sheriff Borders has done a remarkable job of closing this gap, simultaneously strengthening ties between the Sheriff's department and the community, and reducing the likelihood that these students will become crash statistics.

### Bike/Ped Educator

*John Egberts, Florida Traffic & Bicycle Safety Education Program's Assistant Director*

John works extensively with school districts, counties, health departments, school teachers, and others to coordinate and conduct teacher training workshops, and improve pedestrian/bicycle safety throughout Florida. He has co-authored pedestrian/bicycle safety articles for publication and has other manuscripts currently under review and in progress. Finally, John recently began his PhD studies and will focus his research in the area of pedestrian/bicycle safety education, injury prevention and risk management.

### Supporting Agency

*FDOT District 7, Peter Chu & Lori Snively*  
FDOT District 7 has provided long term support for bicycle and pedestrian programs for their seven county region which includes Hillsborough, Pinellas, Pasco, Hernando and Citrus. Most recently they've funded and supported the Tampa BayCycle program and WalkWise Tampa Bay. They also fund efforts such as walking school buses and bicycle trains. In 2010, District 7 launched a new Pedestrian Flag Program in partnership with the beach towns and cities located along Gulf Boulevard in Pinellas County.

### Bicycle/Pedestrian Program

*BikeSafe Program @ Univ. of Miami, Led by Dr Gillian Hotz*

BikeSafe, University of Miami - A physician-created program created to prevent pedi-

See FBA awards, page 4

## HAVE YOU BEEN INJURED WHILE CYCLING?

(I have. That's why I'll fight so hard for you.)

Chris Burns is not your typical personal injury attorney. As an avid rider, he combines his experience on the road with his expertise and insight in the courtroom. This unique perspective provides cyclists across Florida with the representation they deserve.

Your race for compensation begins here.

904-632-2424





Advocating a bicycle-friendly Florida

P.O. Box 916715, Longwood, FL 32791-6715

City names denote board member distribution. Is your area represented? Contact a board member today!



**Executive Director**

Tim Bustos  
110 S. Elsasser Street  
Deland, FL 32720  
Phone: 850-238-5328  
tim@floridabicycle.org

**Membership Director**

Deb Devoe  
2738 Gables Drive  
Eustis, FL 32726  
fbmembership@embarqmail.com

**Program Director**

Dan Moser  
1449 Linhart Ave.  
Ft. Myers, FL 33901  
Phone/Fax:  
239-334-6417  
dan@floridabicycle.org

**Program Assistant**

Becky Afonso  
250 Strathmore Ave,  
Oldsmar, FL 34677  
becky@floridabicycle.org

**Bicycle Laws Program Director**

TBA

**First Coast Chapter Director**

Jeff Hohlstein  
P.O. Box 442246  
Jacksonville FL 32222  
Phone: 904-291-8664  
jeff@fbafirstcoast.org

**Central Fla. Chapter Director**

Brad Kuhn  
9138 Queen Elizabeth Ct.  
Orlando FL 32818  
Phone: 321-287-7243  
brad@fbcentralflorida.org

**Board of Directors**

David Henderson, *President*  
111 NW First Street, Suite 910  
Miami, FL 33128  
Phone: 305-666-4718  
david33146@aol.com

Mighk Wilson, *Vice President*  
737 S. Mills Ave.  
Orlando, FL 32801  
Phone: 407-488-9990  
mighkw@gmail.com

Steve Diez, *Secretary*  
20 N. Main Street, Room 262  
Brooksville, FL 34601  
Phone: 352-754-4057 x 125  
Srdiez@fastmail.fm

Jodi Hohlstein, *Treasurer*  
3838 Cardinal Oaks Circle  
Orange Park, FL 32065  
Phone: 904-282-2180  
jo.manly@comcast.net

Don Braverman  
27A Stratford Lane West  
Boynton Beach, FL. 33436  
Phone: 561-742-8074  
ybikedon@bellsouth.net

Hope Howland-Cook  
PO Box 5295  
Gainesville, FL 32627  
Phone: 352-224-8601  
info@bikeflorida.org

Earl Lang  
1700 Tamiami Trail, E-5  
Port Charlotte, FL 33948  
Phone: 941-258-3400  
earl.lang@gmail.com

Mike Lasché  
PO Box 3746  
Sarasota, FL 34230  
Phone: 941-544-7788  
mikel.modem@verizon.net

Stephanie Striefel  
401 W. Atlantic Ave, Ste 0-11  
Delray Beach, FL 33444  
Phone: 561-404-7261 x 152  
sstriefel@ciesthatwork.com

Ted Wendler  
716 Ohio Ave.  
DeLand, FL 32724  
Phone: 386-235-0057  
tmwmsw@rocketmail.com

Lisa Blount, Public Affairs  
Blount.Lisa@yahoo.com

Keri Caffrey, Webmaster  
kci@kbird.com

Paul Casazza, Law Enforcement  
BikeFla@aol.com

Raphael Clemente  
bikeape@me.com

Dan Connaughton, Director,  
Florida  
Traffic & Bicycle Safety  
Education Program  
danc@hhp.ufl.edu

Hal Downing  
hdowning@whww.com

**Advisory Board**

Herb Hiller, Journalist  
herbhiller12@gmail.com

Dwight Kingsbury, Historian  
dwightkingsbury@floridastate.com

Henry N. Lawrence, III, Special  
Programs  
hnlbicycle@gmail.com

Jessica Meurer  
JNMeurer@gmail.com

Laura Minns  
lminns@bellsouth.net

Danny Page  
dannyjpage@mac.com

Roger Pierce, Touring Calendar  
roger@piercepages.com

Carol Pulley  
popspulley@yahoo.com

Bianca Pyko  
bpyko@hotmail.com

Louis Rossi  
lourossi@comcast.net

Tina Russo  
tarusso@aol.com

Robert Seidler, Filmmaker  
seidlercine@embarqmail.com

John Sinibaldi, Jr  
john@js-insurance.com

Randall Williams, Newsletter  
rdubs@aol.com

**Thanks to Our Donors! 1st Q 2011):**

- Lifetime members  
**Kimberly Cooper**  
**dB Technologies**  
**William Hough**  
**James Nash**  
**Mr. & Mrs. H. Middleton Raynal**  
**Laura & Earle Reynolds**  
**Dr. Joe Warren**  
**Mighk and Carol Wilson**

**Paceline Leaders** (\$1,000+)

Florida Freewheelers

**Titanium Partners** (\$500 - \$999)

William R. Hough

**Golden Gears** (\$250 - \$499)

Ken Long Tom Stevenson

**Silver Spokes** (\$100 - \$249)

- |   |   |
|---|---|
| Michael and Ann Megler                    | Languedoc Law Office of Jeanne Coleman                |
| Mike Greehan                              | Coleman   |
| Richard Rappaport Vance and Sandra Lemmon | Lawrence L. Jaffe National Multiple Sclerosis Society |
| Aidan Pope                                | Niles and Vicki Andersen                              |
| Andrew and Allyson Gill                   | Orange Cycle  |
| Bike America                              | Polk Area Bicycling Assoc.                            |
| Billy and Patty Hattaway                  | Randall and Valerie Williams                          |
| Billy's Bike Shop                         | Williams  |
| Bonita Bay Bicycle Club                   | Richard and Robin Abedon                              |
| Carol Short                               | Sanibel Bicycle Club                                  |
| Charles and Denise Badger                 | Space Coast Velo Sport                                |
| Coastal Cruisers Bicycle Club             | Suwannee Bicycle Club                                 |
| Cristina Vidal                            | Terence Deeks   |
| Cycling Hub                               | Thomas and Maureen Olso                               |
| Derek Blakeslee                           | Maureen Olso  |
| Ellen Kirtley                             | Thomas and Maureen Olso                               |
| Florida Tourism Industry Marketing        | Thomas Hauser   |
| Florida-E-Biking LLC                      | Vans, Cars and Trucks                                 |
| Garvin Law Firm                           | Volusia TPO   |
| Gordon & Donor, PA                        | West Orange Trail Bikes & Blades                      |
| Highlands Pedalers Bike Club              | Wheels of Wellington                                  |
| J & B Importers, Inc.                     |   |
| Ken and Michelle                          |   |

**Bronze Pedals** (\$50 - \$99)

- |                              |                            |
|------------------------------|----------------------------|
| Shelley Christian            | John Mildenerger           |
| Alicia Rudin and Victor Rush | John Tanner                |
| Arthur V. Faull              | John Totino                |
| Bill Varani                  | Jonathan and Linda Ponader |
| Bob and Mina Woltil          | Larry and Barbara Reade    |
| Bob's Beach Bicycle Works    | Laura Hallam               |
| Cheri Crawford               | Patrick NcNulty            |
| David Caples                 | Paul J. Fernandez          |
| Debby Kearney                | Paul Lester                |
| Dr. Linda Crider             | Peter H. Seed              |
| Eric Hankin                  | Richard A. Cahlin          |
| Florida Panthers Tandem Club | Robert Timberman           |
| Geneva Acor                  | Rodney Youngblood, Jr.     |
| Gerald and Shelly Smith      | Sharon Harvey Carswell     |
| Jane Harvey                  | Stuart Lilie               |
| Jeff Sellers                 | Stuart Pechter             |
| Jim Mihal                    | Sunshine Cycles            |
| John and Kathy Stamp         | William Gaines             |

continued on page 5

**Join FBA**

Use the application form on the last page. Suggested contributions (tax deductible):

Individual	\$25
Family	\$35
Student/living lightly	\$15
Bicycle Club	\$100
Corporate/Agency	\$100

Higher donations are greatly appreciated! See membership categories, below.

**Make check payable and mail to:**

Florida Bicycle Association, Inc.  
P.O. Box 916715, Longwood, FL 32791-6715  
or join online at [floridabicycle.org](http://floridabicycle.org).

**Visit FBA's Website**

[www.floridabicycle.org](http://www.floridabicycle.org)

**Subscribe to FBA News, and FBA Blog**

Stay up-to-date on bicycle issues with these statewide forums.

To subscribe to Florida Bicycle Association's FBAlink, go to FBA's home page at the website URL listed above and click on the "Sign up for FBA News Updates by E-Mail" link.

**FBA's Blog is on the website**

[www.floridabicycle.org](http://www.floridabicycle.org)

**Messenger Deadlines**

Copy and Advertising Deadlines:  
 Summer Messenger - June 15  
 Fall Messenger - September 15  
 Winter Messenger - December 15  
 Spring Messenger - March 15

Inquiries and submissions:  
[tim@floridabicycle.org](mailto:tim@floridabicycle.org)

**Membership Categories:**

- Paceline Leaders (\$1,000+)
- Titanium Partners (\$500-\$999)
- Golden Gears (\$250-\$499)
- Silver Spokes (\$100-\$249)
- Bronze Pedals (\$50-\$99)
- Membership includes a subscription to the *FBA Messenger*.

# FBA Annual Awards

continued from page 2

atric brain trauma, BikeSafe, now in its third year, aims to teach bicycle safety to every child and parent in Dade County. Founded by Dr. Gillian Hotz at the University of Miami, nonprofit BikeSafe has already made significant progress, taking its message to community outreach events such as Bike Miami Days, Critical Mass, bicycle rodeos, numerous health and wellness fairs, and even local meetings regarding proposed/planned road-work.

After a successful first run of piloting the program last summer, BikeSafe will bring a bike safety curriculum to some of the children's camps that are organized by Miami-Dade County Parks and Recreation. In the Fall of 2011, BikeSafe will have additional funding and will be able to reach more children by offering an after-school bike safety curriculum.

## Event

*Ride to Defeat ALS, Ride Director Cristina Vidal*

Formerly known as Tour de Vie, the ride originated in 2009 to raise money to defeat Lou Gehrig's Disease. The first annual event attracted more than 200 riders and raised \$53,000.

Ridership in 2010 nearly doubled and fundraising reached over \$140,000. Concern for riders' safety is evident on the Ride to Defeat ALS Safety web page, which features topics that include Rules of the Road, Ride Safety Plan, and others.

This event is not a national program of the ALS Association; only a few ALS Association chapters put on bicycle rides for fundraising, and the Florida chapter of ALS Association has taken their grassroots ride to a professional level within one year, a feat matched only by the Ride to Defeat ALS -Florida Chapter Clio award-winning ad campaign.

## Bicycle Professional

*Bevin Maynard, Coordinator of Safe Kids Tampa*

Safe Kids Tampa Coordinator for Baycare Health System, Bevin has made a name for herself throughout West Central Florida, providing bicycle safety training classes to children and adults. She is active with the Safe Routes to School Program, reaching thousands of Hillsborough County and Pasco County students through her bicycle safety rodeos.

Bevin has appeared several times on local television shows sharing bicycle safety tips. According to her nominator, "She is the unsung hero for Bicycle Safety in Tampa Bay."

## Volunteers

*Roger Pierce, Gainesville Cycling Club & Norm and Helen Flemington, Sanibel Bike Club*

Like most cycling clubs, the Gainesville Cycling Club emphasized recreation over advocacy until Roger Pierce got involved. In various capacities as club president, membership secretary, web master, group ride leader, mentor, and organizer of group's annual double century weekend, Pierce fundamentally

changed the organization. The nominator wrote:

"If, in 1995, you would have told me our rides were going to be so large, our influence so vast, and our connections to elected officials and the public so critical, I might have wondered whether GCC was the right vehicle to carry forward the mission of larger organizations like the FBA. But in 2011, and under Roger's leadership, we are now the largest, most respected, and most consistent voice on cycling issues in North Central Florida."

Norm and Helen Flemington - For a couple of snowbirds, Norm and Helen Flemington, more than pull their weight around the Sanibel Bicycle Club. This past season, these can-do Canadians worked three separate club sponsored projects, managing the club's used bicycle collection drive for Immokalee farm workers, leading a path clean up team, and coordinating potluck dinners. All this hard work is especially remarkable, considering that the three months the Flemington's spend each year in Sanibel is their "vacation."

## Trail Manager

*Tina Russo, Senior Trails Manager for Hillsborough County*

Tina serves as the Trail Manager for the Upper Tampa Bay Trail, Suncoast Trail, and the Town and Country Greenway, for the Hillsborough County Parks, Recreation and Conservation Department.

Among other things, she implemented a 911 Marker System using station numbers along the trails that help to decrease emergency (Medical and Law Enforcement) response times. A dedicated professional, Tina has also given generously of her own time, serving on boards and committees that help further the cause of improving the cycling environment both in her home county and statewide.

## Elected Official Champion

*Lee County Board of County Commissioners*  
Less than two years after approving a resolution embracing the concept of "complete streets" for Lee County, the Board of County Commissioners have turned their philosophical commitment into formal policy.

From now on all transportation projects shall include context-sensitive features that will serve all users. Most recently, the county's state-required Evaluation and Appraisal Report (EAR), includes "complete streets" as a key component of the county's development plan.

This continued focus on changing the way this county government deals with transportation and community planning, even as budgets are stretched to their limits, is a shining example of the political will required to make our communities more walkable, bikeable, and livable.

## Special Recognition

*Sharon Monahan, Penn's Cycling School*

For more information on these individuals and organizations, you can visit FBA's website at [www.floridabicycle.org](http://www.floridabicycle.org).

President's report continued from page 1...

# New ED welcomed

David Henderson



Tim's skill set includes extensive experience working with non-profit organizations including fund raising and grant writing to help finance a wide variety of successful projects.

His two terms as a board member of the California Bicycle Coalition will also be an asset to moving FBA to the next level.

Tim hit the ground running (or flying); on day two he traveled to Washington, DC, to represent FBA at the National Bike Summit along with Dan Moser, interim ED and program director.

With a new ED this will be a year of exciting changes and challenges for FBA. Although federal, state and local governments are struggling we have allies that

understand that we need to build a bike-friendly Florida. Finding more cyclists, friends, organizations, agencies and champions to work with towards that goal is the only way to success. After you read this issue of the *Messenger*, please pass it on to a friend, take it to a club meeting or leave it in your doctor's waiting room. Help us get the message out.

Thanks to everyone that came to the Florida Bike Summit. Please follow up with your elected officials and let them know that bicycling has to be a part of our transportation plan, our tourism development and health systems.

FBA program assistant...

# Meet Becky Afonso

**B**ecky is a native Floridian from the Tampa Bay area and has favored bicycle commuting since her grade school days in Clearwater.

Her interest in road and off road riding evolved in the late 1990s, becoming a member of the Suwannee Bicycle Association, SWAMP and a charter member of the Suncoast Cycling Club.

She served on each club's board and within all three took on additional duties as social director, newsletter editor, List-Serve Moderator, volunteer coordinator, and event director.

She has participated in or volunteered at numerous bicycle events statewide and has attended over 25 events nationwide as a vendor for Bike Detail, cdp digital download, Sun Cycle and Rosie the Towel Lady.

She spent a year in Madison, Wisconsin, working for Bike Wisconsin as their Assistant Tour Director.

Becky is a member of LAB, IMBA and FBA since 1998 and has taken LAB's Effective Cycling course, Teaching Safe Cycling from Wisconsin DOT, CyclingSavvy, and is currently enrolled for LAB LCI certification.



Becky enjoys being webmaster for Sun Cycle/Suncoast Bicycles for the creative outlet it provides and recently joined Ride to Defeat ALS Florida Chapter as part of their logistical management team.

# Fla. Summit 2011

continued from page 1

islative priorities: (1) Distracted driving legislation that makes violations a primary offense; (2) Enhanced penalties for violations that cause serious injury or death in collaboration with ABATE (American Bikers Aimed Towards Education); (3) Clarification of Chapter 316 statutes to reflect present day needs of motorists and cyclists including the Mandatory Bike Lane Law [316.2065(5)]; (4) Opposition to efforts to eliminate the Office of Greenways and Trails; (5) Bicycle Access to Limited Access Highway Bridges (pilot project of FDOT)

All told, we contacted nearly 60 Senators and House Reps to let them know how we feel about transportation policy in the state of

Florida. Thanks to all who attended and voiced your concerns!

Special thanks go to everyone who made the Florida Bike Summit possible this year. It's a long list of dedicated individuals, but I want to specifically thank Dan Moser, FBA Program Director, for the daunting task of culling through the plethora of nominations for the annual awards, and putting out press releases; Laura Hallam, FBA Executive Director Emeritus, for her keen organizational abilities and boundless energy; and, last but certainly not least, Becky Afonso, FBA Program Assistant, for putting all the pieces together, fielding endless phone calls and e-mails, and for setting up her wonderful coffee service the morning of the summit!

Executive Director's corner...

## 'Coming home' to FBA

There's a new sheriff in town" is an iconic term I remember from my childhood, most likely a holdover from watching old John Wayne movies when I wasn't out riding my bike.

Well, my arrival in Florida may not be that dramatic, but assuming the reins as the new Executive Director for the Florida Bicycle Association is still an important step for me.

After working in the field of bicycle advocacy, planning, design and engineering for the better part of three decades, I actually feel like I'm just "coming home."

Although many of you know that I just moved from California to accept my new position with FBA, others may be unaware that Florida isn't new to me.

I actually moved to Pensacola originally, way out in Florida's far western frontier, when I was in my early teens. My father was a pilot in the Marine Corps and was transferred to Pensacola Naval Air Station.

He ended up retiring there. So, after moving all over the country for most of my life,

Florida seemed like a pretty good place to put down roots.

I went to high school in Pensacola, and I graduated from the University of West Florida with a degree in Environmental Resource Management and Planning.

I got married, started a family, and began focusing my efforts on air pollution control with what used to be called the Department of Environmental Regulation – now the

Florida Department of Environmental Protection.

It was at that time I was appointed to serve on the region's first Bicycle Advisory Committee in the early 1980s – due to the obvious connection to improving air quality – and my life would never be the same.

I was eventually offered a job as the Bicycle and Pedestrian

Coordinator for the City of Davis, California – an opportunity I leapt at because I knew Davis had been actively promoting bicycles for transportation since the 1960s.

While in Davis, over a period of many years I learned a great deal about developing

effective bicycle programs and developing sustainable transportation policies.

After leaving Davis, I worked in other bicycle program areas in the public, private and non-profit sectors – all of which provided me with a well-rounded perspective on how to more effectively integrate bicycles into our transportation network.

And now I'm back.

Based on the length and diversity of my experience, I feel that I have a lot to offer members of FBA, friends, colleagues and the broader bicycling community throughout the great state of Florida.

From what I've observed since I've been working with FBA over the last month, what I've heard by talking with cyclists, and what I simply know fundamentally must be done to make our cycling environment safer – and more enjoyable, there are just two broad emphasis areas I want to focus on:

**1. Bicycle Safety:** We have got to improve bicycle safety in the state of Florida through a multilateral approach.

We must combat the epidemic of distracted drivers that are causing record numbers of

Tim Bustos



fatal bike crashes, and we need to strive for educating every cyclist in the state that rides a bike on our streets and highways.

However, it doesn't stop there. We must educate motorists about bicyclists' equal rights to use our roads; we must remind them

that their primary responsibility while driving is to do just that – drive, not talk on the cell phone, text, or go through all the tracks on their MP3 player's "dance mix."

Driving is a huge responsibility, and an inherently dangerous one. Somehow many drivers have forgotten that along the way.

We must also educate many members of the law enforcement community and the judiciary about the seriousness of striking a cyclist with something as dangerous as a car.

Too many irresponsible motorists are hitting cyclists and walking away with little

See ED's corner on page 7

**We have a lot of challenges ahead. I want to hear from you as we embark on the next phase of our efforts to make Florida more bicycle-friendly.**

### Welcome New/Rejoining Members! continued from page 3

Alfred C. Latimer	Donald Starkweather, Jr.
Alicia Rudin and Victor Rush	Eric Carter
Amy Greenblatt	Eric Middlebrook
Arthur V. Faull	Florida Panthers
Betty Huber	Tandem Club
Bike America	Florida Tourism
Bill and Karen Sartoris	Industry Marketing
Bill Varani	Florida-E-Biking LLC
Billy's Bike Shop	Foster Leonard
Bob Andrews	Fred W. Rothe
Bonita Bay Bicycle Club	Gary Kanter
Bret Baronak	George Kunschman
Carol Paden	Gerald and Shelly Smith
Cassandra Davis	Ginger Hoke
Charles and Denise Badger	Guy Bogisich
Christopher and Isabel Silver	Hank Frisbie
Chuck Wilson	Henry Kratt, Jr.
Connie Garrison	Henry Lawrence
Daniel Chechelle	Hope Howland-Cook
Dave Kenzie	Howard Kunitz
David Berg	J. Allen Morgan
David E. Leigh	James and Linda
David Otero	Sylvester
Dawn Langton	James Thompson
Debby Kearney	Jane Corliss
Dennis Solomon and Family	Jeff Hemmel
Donald Brody and Family	Jeff Sellers
Donald Mackson	Jenice Hughes
	Jerry, Michael, and Robin Potts
	Jim and Nancy Seipp
	Jim and Patti Funk
	Jim Dodson

Jim Marino
Joan Landon
Joan Nelson
Jody Lazar
John and Donna Walker
John Randolph
John Totino
Joleen Barrett
Jonathan and Linda Ponader
Joy S. Debusk
Judy Brumfield
Karen Lee Labarge
Ken Long
Kenneth R. Campbell
Kim McFadden
Lisa Blount
Lu Burson
Marion Pierce
Mark and Christina Robb
Michael and Ann Megler
Mick Campbell
Mike Greehan
National Multiple Sclerosis Society
Patrick Neale
Paul Bonanno
Paul Guertin
Paul J. Fernandez
Paul Toy
Penny Gilmer and Sanford Safron
Peter Belmont
Peter Delamater
Phillip Scanlan and Family

Ralph Giro
Randy and Tami Jungklaus
Randy Groninger and Family
Robert Carruthers
Robert Graves and Family
Robert Neumann and Family
Robert Stewart
Ronald and Judith Gabriel
Ryan Aulton and Jamie Knapp
S. Pikarsky
Sanibel Bicycle Club
Sara Mechtensimer
Sean and Angel VanDerGracht
Serge Villeneuve
Sharon Harvey
Carswell
Sharon Wolfson
Steele and Pamela
Olmstead
Stephen and Joan Walker
Stephen Bebensee
Stephen Perz
Steve Rodgers
Sunshine Cycles
Susan Straley and Family
Terry Mann
Terry Parris
Thomas Skoloda
Timothy Dwyer
Tom Sheehan

Tony D'Aquila
Vans, Cars and Trucks
Vincent Hsu
Walter Foote and Rachel Calderon
Walter Long
Warren and Karen Wetz
Wendy S. Weirick
Whitney Sanford
William Griggs
William Vose
Willy Van Gent, Jr.
Mark Caspermeyer
Roger V. Holdener
John Bartlett
Kirsy Acosta
Ron Adams
Allison Aiken
Jonathan Ainsley
Gracie Amador
David Karch
Joohee Kim
Jessica Kinnee
Kimberly Kirschner
Martha Kotek
Bob Kruger
Anne Krumer
Jennifer Kurth
Marion Kusters
Herman Lau
Julie Laughlin
April Lawless
Zachary Leavitt
Zahyra Lebron
Robert Louder
James Lum
Kelly Lynn
Roxanne Marin

Philip Arcadipane
Rodny Augustin
David Baez
George Barnett
Bob Berube
Cynthia Batton
Steve Bludsworth
Fran Bond
Steven Brandt
Maximiano Brito
Okey Brooks
Bob Burns
Becky Burton
Filosofos
Kim Cashmer
Jim Catlette
Ron Catterson
Scott Causey
Michael Chakan
Flo Chesson
Stephen Childers
Karen Clapsaddle
Julia Corbin
Jana Cotta
Diana Crispin
Scott Croston
Stacey Davis
Karen Delisle
Jim Djahandari
Stephanie Doyle
Julie Eason Smith
Pete Engel
Ed Finch
Rene Fonseca
Joy Foote
Mark Frank
Daniel Fridsma
Mary Jane Fries
Geoff Geddes

Reinhard Geisler
Wendy Giannattasio
Carl Goerlich
Anthony Golden
Martha Grajales
Tarance Goodridge
Paul Green
Earline Greer
Jonathan Guillian
Karen Hall
Stephen Halpin
Gregory Heme
Robert Henry
Christine Hinkley
Burnell Hoekstra
Ronald Hooks
Katherine Howington
Kevin Jacobs
Cathy Johnson
Charlie Johnson
William Joyner
Andrew Kacso
Irene Kang
Lisa Matas
Donald Matthews
Joseph McClellan
Laurie Mills
Eric Mings
Leslee Mitchell
Tony Mohr
Bobby Morales
Angel Moreno
Laura Mosholder
Alfredo Natera
Joseph Nault
Heather Neace
Robert Niemi
Jay Nulph

Kimberly Odishoo
Francisco Pablos
Gary Palmer
Carmen Perez
Julie Prange
Cynthia Prewitt
Jeff Quattrly
Jim Reale
Bob Rieger
Ray Robida
Greg Robinson
Randy Rose
Stephen Rybka
Faith Sackrider
Steve Sanborn
Mark Schmidter
Michael Seay
Roger Selch
Stephen Shaffer
Dave Shuman
Christopher Sitler
Deborah Smith
Toronto Smith
Martin Spellman
Linda Strobel
Richard Taylor
Eileen Tobin
Gary Traffanstedt
Ludwig Van Sprang
Jorge Vazquez
Christina Vidal
Alberto Villarreal
Luc Villemain
Shannon Walsh
Bruce Wellington
Tracy Wells
Tish Whiting

Central Florida Chapter...

## Bike/Walk Central Florida puts best foot forward

by Brad Kuhn

### Looking for corporate/community sponsors...

Bike/Walk Central Florida kicked things up a notch in the first quarter of 2011, putting board members through Cycling Savvy training, laying the groundwork for a future open streets event, moving local governments toward the adoption of complete streets policies, introducing ourselves to the Orlando MPO and celebrating Florida Bicycle Month with weekly social rides.

And we took our first steps toward living up to the "Walk" in our name, by voting to

ramp up pedestrian advocacy as a major focus for the balance of 2011.

To date, half of the Bike/Walk Central Florida advisory board has attended the FBA's landmark Cycling Savvy bicycle boot camp, giving us a handlebar view of road dynamics as we engage local leaders in discussions of what makes a street "complete." Our monthly First Friday civility ride is growing in popularity and we look forward to drawing bigger crowds now that the weather is warming up again.

In February, we were invited to present our programs to Metroplan Orlando. We also spoke at the Lake County BPAC and met with the risk management lawyers for Orange

County Parks and Recreation to make our case for removing dangerous bollards from trails in Orange County.

Plans for Sunday Parkways, an exciting open streets initiative *a la* Ciclovía in Bogota and Bike Miami Days, had to be postponed due to unacceptably high traffic management costs.

We will be redoubling our effort to engage the City of Orlando as a partner in this event and plan to take another shot at it in the fall, or, more likely, in the first quarter of 2012.

Over the next quarter, we will be developing a comprehensive social marketing campaign aimed at getting drivers in Winter Park, Maitland and Eatonville to honor cross-

walks. Our plan is to start with a very concrete objective and target the three "E's": engineering, education, and enforcement.

Finally, and perhaps most significantly from a sustainability perspective, we are about to launch our inaugural fund raising/membership campaign, appealing to the community, businesses and community leaders to support us financially, so that we might continue the important work of making Central Florida a more walkable, bikeable, livable community.



First Coast Chapter update...

## Stephen Tocknell to direct chapter advocacy efforts

by Jeff Hohlstein

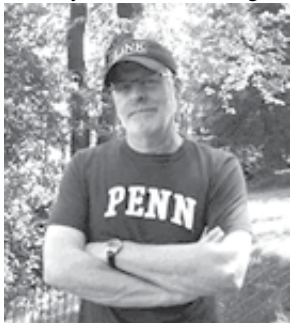
I am proud to announce that Stephen Tocknell was recently appointed as FBA First Coast's Regional Advocacy Director. Steve brings to the position a wealth of transportation and planning experience, along with a love of cycling.

More importantly, Steve brings a unique understanding and temperament ideally suited to the advocacy ideals of FBA. He is a relationship builder who understands that what is done or not

done in the short run, ultimately determines the long run.

Steve has over 35 years of transportation and comprehensive planning experience. He developed the Congestion Management System plan for the North Florida TPO, as well as the Transportation Element of the Jacksonville Beach Comprehensive Plan.

Steve is currently the head of Tocknell Planning Services, a transportation and growth management consulting firm located in downtown Jacksonville. He is also the First



Stephen Tocknell

Coast Section Chair for the American Planning Association Florida Chapter.

Steve has a nearly new entry-level road bike, along with a much older bicycle that he uses for commuting between his home in Avondale and his office downtown.

With his wife, Margaret, Steve also enjoys riding through their neighborhood and on the Jax-Baldwin Rail Trail.

Steve and Margaret have two grown daughters. Erin lives in Chattanooga and rides with the Krystal Chicks cycling team there. Cathleen lives in Manhattan, where she never has to drive a car.

As Regional Advocacy Director, Steve's overall goal is to make bicycling safer and more enjoyable on the streets and highways of Northeast Florida. The first step in achieving that goal was for Steve to become a more knowledgeable cyclist himself.

So in January Steve enrolled in and completed the Traffic Skills 101 course that I led out at Lakeshore Cycles on Blanding Blvd.

Steve's next step was to help transportation officials in Northeast Florida to become more knowledgeable about how cycling fits into overall traffic operations in our area.

Also in January, Steve arranged for me to make a presentation on vehicular cycling to the local section of the Institute of Transportation Engineers.

Steve has also signed onto the City of Jacksonville Bicycle and Pedestrian Advisory Committee (BPAC), and he's been coordinating with the members of the North Florida Bicycle Club who have been involved with the St. Augustine Bicycle Route Plan Study.

This study is being undertaken by the North Florida Transportation Planning Organization (TPO). The TPO used to have its own Bicycle Pedestrian Advisory Committee, but it has been dormant for the past few years.

More recently Steve has been in contact with St. Johns County officials who are working to get a bike lane or trail opened up along CR 210 and Mickler Road.

Steve is off to a good start as the FBA First Coast Regional Advocacy Director, but for this progress to continue and sustain itself, the FBA First Coast Chapter is going to have

to broaden its base of active cycling advocates.

If you're interested in helping, please let me know, or contact Steve directly, either at [stevetock@clearwire.net](mailto:stevetock@clearwire.net), or at 904 638 6629.

**Cycling Savvy comes to the First Coast**  
In December and January, four members of FBA First Coast, Dave VanDerZee, Kevin Pryor, Jodi Hohlstein and myself attended Cycling Savvy in Orlando.

Wow! What a course! Kevin, Jodi and I went back for CS Instructor training in late January and were part of the first ever CSI graduating class of 10.

We are in the process of starting it up in Jacksonville. We are concentrating on the "Train Your Bike" module and spreading the word through the local bike shops.

Currently we're offering "Train Your Bike" once a month and will bring the other modules on as the word spreads.

This is a superb course and I'm very excited about it. Interested parties may get the whole scoop and sign up by logging onto [www.cyclingsavvy.com](http://www.cyclingsavvy.com).

### First Coast Chapter Team

**Jeff Hohlstein, LCI, Chapter Director**  
[jeff@FBAfirstcoast.org](mailto:jeff@FBAfirstcoast.org)

**Steve Tocknell, Advocacy Director**  
[stevetock@clearwire.net](mailto:stevetock@clearwire.net)

**Alternative Transportation Education**  
**Dennis Glasscock, Safety Education**  
**Regional Project Director**  
[dennis@FBAfirstcoast.org](mailto:dennis@FBAfirstcoast.org)

**Paul Calewarts, ATE Instructor/Trainer**  
[paul@FBAfirstcoast.org](mailto:paul@FBAfirstcoast.org)

### Reserve Instructors

Jodi Hohlstein [jodi@FBAfirstcoast.org](mailto:jodi@FBAfirstcoast.org)  
Donna Jackson  
Patrick Patillo  
Tom Pleasants  
Jeff Hohlstein [jeff@FBAfirstcoast.org](mailto:jeff@FBAfirstcoast.org)

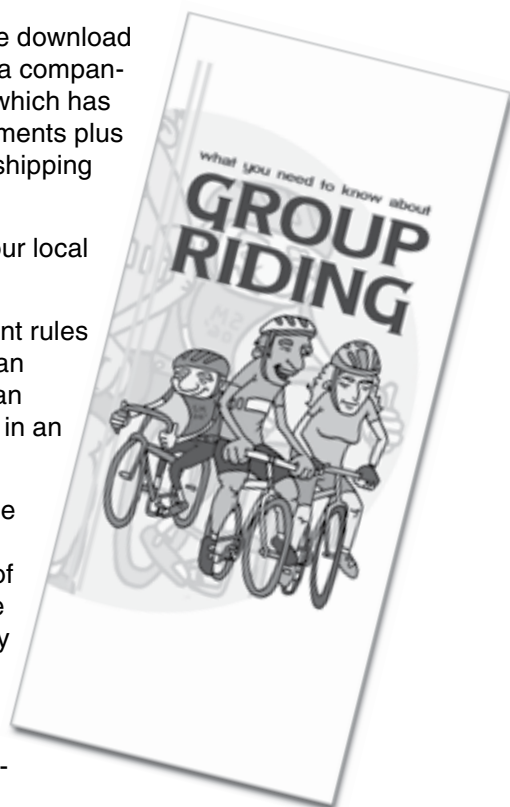
### 'Group Riding' brochure lays out rules for club rides

The brochure, available for free download (pdf) from the FBA Website is a companion to the Group Riding DVD, which has eight public service announcements plus narrative, for only \$5 to cover shipping and handling.

Get a bunch and share with your local TV stations.

The brochure gives 11 important rules for group cycling—rules that can mean the difference between an enjoyable, safe ride and a ride in an ambulance.

The report was prepared for the State Safety Office, Department of Transportation, State of Florida, in cooperation with the National Highway Traffic Safety Administration, U.S. Department of Transportation and/or Federal Highway Administration, U.S. Department of Transportation.



## ED's corner *continued from page 5*

more than a slap on the wrist. This is not a deterrent, and it's got to stop.

**2. Bicycling is Fun!** We really need to remind people that bicycling is supposed to be fun!

Remember the first time you hopped on a bike and coasted downhill? The exhilaration – the freedom – the “wheee” factor!

This is why many of us started riding in the first place.

We already know that America is suffering from an obesity epidemic that really is very serious, but let's face it - prognostications of doom and gloom are not going to work all by themselves to increase bicycle ridership.

And yes, we know we have air quality issues and climate change concerns.

I started out my career as an environmental planner and researcher many years ago, and that's one of the main reasons I started bike commuting as an adult.

However, concerns about an environmental Armageddon have not, in and of themselves, gotten many people on their bikes.

And what about traffic? We also know that traffic is one of the number one concerns in many communities. It robs us of hours a day from our lives, it costs local governments an obscene amount of money every year – money that could be better spent elsewhere in tough economic times – and it kills thousands of people every year.

If you're reading this newsletter, you probably already know all the other reasons why more people should be riding their bikes more often for more trips, but let's face it: fear of lycra is keeping the other 95% of the people that don't ride off of their bikes.

We need to remind people of the real reason they should ride a bike – besides fitness, and concern for the world around us – it's a whole lotta' fun!

I'm convinced that if we work on the emphasis areas I've described above, everything else we need to do should fall into place.

This includes our legislative priorities, developing a more bicycle friendly infrastructure, and raising the necessary funds to put our plans into action.

However, I don't want this to be a unilateral effort. I already have a great board of directors that will provide a lot of good direction, and they have a great deal of experience and knowledge of their own to offer. However, I'd like to hear from you – our members – as we embark on the next phase of our efforts.

However, I don't want this to be a unilateral effort. You already have a great board of directors; I'll get a lot of my direction from them. And they also have a great deal of experience and knowledge of their own to offer.

But I also want to hear from you – our members – as we embark on the next phase of our efforts to make Florida more bicycle-friendly.

We have a lot of challenges ahead. The economy has been floundering since before the recession, we have a significant number of new legislators in Tallahassee – and in Washington – and the singular focus among

our elected officials right now seems to be trimming the budget, and rightfully so.

Balancing the budget, however, should not come at the expense of a balanced transportation network that serves the needs of all Floridians.

It is *especially* in tough economic times that we should be focusing our efforts on developing the most cost effective transportation system that

serves the most people for the least amount of money.

Bicycling to work or for recreation is no longer just an option – for many people it is the *only* option.

With rising gas prices, people are getting out of their cars in record numbers, so we need to ensure that they have a safe and effective multi-modal transportation network that allows them to do so safely.

With your help we can make it happen. Please write, phone, text, or e-mail me to let me know what direction you would like FBA to take, and how we can be more effective.

Offer to help if at all possible. Get to know your elected officials and let your voice be heard.

If you're not a member of FBA, please consider joining. Your membership fees help staff develop policies and programs that work – like the Florida Bike Summit described elsewhere in this edition of the *Messenger*.

Also, please consider purchasing a “Share the Road” license plate. Proceeds from these plates benefit both FBA and Bike Florida.

At this point, I'd also like to mention that, although I do have my work cut out for me, it will be a lot easier due to the efforts of my predecessor, Laura Hallam.

As the first full-time executive director for FBA, Laura performed her duties admirably over a period that spanned nearly 10 years.

Additionally, Laura has done a phenomenal job at helping me transition into the job after I started in early March, so I'd like to personally thank her for her efforts.

I hope to hear from as many of you as possible in the months and years to come.

I hope to be the FBA Executive Director you want and need, and I want to help make Florida the best bicycling state in country.

With your help, we can make it happen.

Happy tailwinds.

**People are getting out of their cars in record numbers. We need to ensure they have a safe and effective multi-modal transportation network that allows them to do so safely.**

CyclingSavvy Jacksonville summer courses...

## Train your bike: 3-hour bike handling course gets you riding like a pro

In this three hours of fun you will train your bike to perform at low speed, at high speed and in emergency situations.

You will teach your bike to behave:

- As you start and stop correctly
- Stop without putting a foot down
- Maneuver with precision at low speeds
- Communicate with the drivers behind you
- Race slooowly
- Be frisky at high speed
- Use your gears efficiently to accelerate
- Avoid obstacles with the rock dodge
- Dance through a slalom course

- Corner with precision
- Teach your bike to get you out of trouble
- Snap turn 90° in a 4ft radius
- Stop on a dime without going “endo”

Summer Schedule:

- Saturday, May 21 (9-noon)
- Saturday, June 11 (8-11)
- Saturday, July 9 (8-11)
- Saturday, August 13 (8-11)
- Saturday, September 10 (8-11)

Sign up at <https://floridabicycle.wufoo.com/forms/r7w7a5/>

## Web-based map shows progress in setting up official U.S. Bicycle Routes

An online interactive map designed by the Adventure Cycling Association displays the National Corridor Plan for the U.S. Bicycle Route System.

The map links to progress reports on each of 30 states' efforts to establish official U.S. Bicycle Routes.

The national map is found on the Adventure Cycling web page ([www.adventurecycling.org](http://www.adventurecycling.org)) under the “U.S. Bike Route System” link in the left column.

Presently only two U.S. Bike Routes actually exist (they date from the '80s). USBR 1 is in Virginia and North Carolina and USBR 76 is in Virginia, Kentucky and Illinois.

Clicking on a state pulls up a description of that state's progress, including its implementation model, status, a description of work being done and contact information.



## KEEPING UP WITH THE PACK?

Follow FBA your way...on your favorite media



Subscribe to the FBA E-Newsletter  
or Become a Fan at [www.floridabicycle.org](http://www.floridabicycle.org)



Facebook.com



RSS

<http://feeds.feedburner.com/FBAblog>



WORDPRESS

<http://floridabicycle.org/Wordpress>

## Peaceful coexistence on the road

by Laura DeWitt

After a recent Y meeting a friend and fellow Board Member asked me whether I was doing much riding. I explained that I had been pretty lazy over the winter but was now getting at least 170 miles a week in the bank. Then he asked me if I still cycled on the road. Huh? He explained that he only rides on the Suncoast Trail now after all the recent bike fatalities in our area.

This is a guy who completed the Race Across America a couple of years ago. He has also lived through two deployments to Iraq and Afghanistan with the National Guard so he's no nervous Nellie, but with a young daughter now, he feels he has too much to lose in taking his chances out on the road.

My husband and I ride two mornings a week on the north part of the Suncoast and sometimes hook up with a group who, like my Y friend, ride solely on the Trail.

I love to ride on the Trail too. It makes for an efficient workout; crank up the iPod, go hard out and back on the hills for 25 miles and no cars to worry about (just the crazy squirrels!)

We always have a blast and I enjoy the confidence I feel from being able to ride unfettered from the anxieties of early morning road riding.

Many women I have talked to share this anxiety but get out there anyway. There is

nothing like riding in the gorgeous places where the road can take us. I am lucky enough to live in the hills of Hernando County where the riding routes are relatively quiet.

On Presidents' Day a group of us rode north into Citrus County and at one point in

This article first appeared in the Florida Cycling Magazine – The Magazine of Florida Cycling Enthusiasts.

riding. You just can't beat being on a bike sometimes.

Of course, there is no doubt that there is danger for cyclists on the roads. Cars and bikes have an unhappy coexistence.

We are safer in groups, but groups seem to make motorists even more aggressive and

Most cyclists are drivers, but few drivers are cyclists. They just don't get us and our cycling culture. We've all been "buzzed" by drivers on their way to church on Sunday morning.

Funny how they always check their rear view mirror afterwards to make sure they didn't actually hit you!

We have no choice but to try to be goodwill ambassadors in the hope of winning over some of these drivers. Why tick them off when the consequences for the next rider are so dire?

A friendly wave when they are patient or pass with three feet is classy. If there is a "car back" don't keep chatting in a bunch, let them through.

If we are to create a community that is cyclist-friendly then we need to respect the neighborhood – no littering and no peeing on the walls of the local businesses (guys you know who you are).

That just sucks!

There is no better way for cyclists to be better accepted and understood than to get more people riding.

Having lived in Holland for a summer and ridden in France, I have experienced the difference in attitude of drivers in these societies where the bike is King.

Good things are suddenly happening in our area. My business, Get Healthy, was the

See **Get riding** on page 16



the ride we did not see a car in thirty minutes.

Last Sunday a group of us found every rideable hill in the Hernando County area, including a very steep and long one that even I was unaware of after 12 years of riding here.

We had perfect weather, incredibly beautiful countryside, great companionship, superb

frustrated. In a recent (excellent) article in Outside Magazine called Rage Against Your Machine, it was reported that a recent three year study found that in 54 recorded crashes among a sample of cyclists, drivers were at fault nine out of ten times.

The common perception from drivers is that cyclists are to blame for these kinds of incidents.



**HWY. 27, 1/2 MILE SOUTH OF 1-4, EXIT 55**



**FREE** Passport to Adventure & Savings with special value offers.

Discover...  
Central Florida's Official  
**Visitor Information Center**  
Your first stop for planning activities!

- Staff assistance with lodging, attractions, restaurants and shopping
- Putting Green
- Gift Shop
- Discovery Dock
- Brighthouse Theatre

**WELCOME FBA!**





Call **800-828-7655, code CYCLE** or log on to **www.VisitCentralFlorida.org**

Courses are growing...but we need your help!

## CyclingSavvy skills build on-the-road confidence

by Mighk Wilson

**F**BA's traffic cycling course, CyclingSavvy, is gaining traction: 13 instructors across Florida – two in Ft. Myers, one in West Palm Beach, three in Jacksonville, and seven in Orlando.

We're also getting quite a bit of interest from other states, with an instructor in Portland, one in Dallas, and two in St. Louis.

Instructors can only do good if they have students. Convincing two kinds of people they need training has long been a tough sell, primarily for two reasons.

The first kind says, "Well, duh, I already know how to ride a bike!" (while riding down the sidewalk against the flow of traffic). The second believes (erroneously advanced by many advocates) that one must have a "bikeway" to bike safely, or that bikeways make cycling significantly safer.

Our goal is ambitious: to make CyclingSavvy the most effective and successful cyclist education program in the nation.

But to realize that goal we need to reach

many thousands of individuals and convince them of the value of the course.

You can help in a number of ways. First is to take the CyclingSavvy course yourself. (yep, I hear you, "I'm an FBA member; I don't need this course...")

The best advertising is word-of-mouth. In order to explain the course to your "novice" cyclist friends, you'll need to experience it yourself. Besides, we guarantee you'll learn something in the course that makes you say, "It was more than worth the \$75!" (By the way, CyclingSavvy is not a "repackaged" LAB Traffic Skills 101 course; it's an entirely different approach.)

Are you an advertising pro? Can you help FBA develop effective ads to get people to attend CyclingSavvy? Or maybe you're social-network-savvy and can help get our message out through vehicles like Facebook?

Managing communications with potential, current and past students is another volunteer

See *Road savvy* on page 10



*CyclingSavvy participant, with proper hand signaling techniques, lets other drivers know where she's going while completing an exercise during the on-the-road portion of the course.*

### ASK A CYCLING ATTORNEY...

## Why obey traffic laws?

by J. Steele Olmstead, Esq.

**1** think about this every time I have to stop at a stop light and wait just like a car.

It kinda rubs me the wrong way. And I know all of you have skirted the Florida Statutes chapter 316 provisions from time to time.

Don't kid me about it. You have slid through your share of stop signs, failed to signal lane changes or even run red lights in view of motor vehicle drivers.

Why should we have to get out of our clips or otherwise inconvenience ourselves to obey these traffic statutes.

Well, let's analyze.

#### First, it's the law. Period.

We are vehicles; period. We have to follow the law when we are on the roadways to which we are completely, legally entitled as tax paying members of the public. Under the

Florida Statutes, bicycles can get tickets, violate the traffic statutes, and suffer the same consequences of the drivers of motorized vehicles.

Wait... how do you pay for this privilege? That petrol you buy has road taxes in it. Some of your property taxes pay for public works.

You pay for rights, you have responsibilities.

#### Second, it's common sense.

The law is usually based on common sense to allow us all to use the public roadways.

Although the laws are mostly written for cars, they are an interwoven network of common sense rules designed to promote the safe operation of *all* vehicles permitted on the public roads.

#### Third, equal protection requires equal responsibility

And this is my point: our entitlement to equal protection under the traffic statutes and our reputation as equals on the road depend on you following the laws.

As you know, cops seldom give us tickets. Likewise, and more seriously, cops don't give tickets to the motorists who hit us.

Why?

Several reasons: first, in their view "we're not vehicles." When a law enforcement officer sees you blow a street light, he could ticket you. However, the officer, influenced by his education, his training, his supervisory advice and his peers, lets you slide. You are "just a bicycle."

Never mind that the bicycle is ridden by a Xerox software engineer with three kids and a spouse.

That's not a good thing. When we don't get tickets, we are not equal. That's where you get the justification for not ticketing a motorist because he's hit "just" a bicycle.

We cannot expect to get full application of the laws against motorists who violate the laws protecting us, if we don't follow the laws ourselves.

Until we start obeying the traffic laws and demanding our equal share of tickets and insisting law enforcement ticket offending cyclists, we will not have equality on the road.

We all benefit when we agree to follow the rules and have them applied equally. So, the next time you stop at that stop sign or wait for that light or stop for a pedestrian in a crosswalk, you are establishing status back as the equals who are entitled to the full protection and application of the law.

LAW OFFICES OF J. STEELE OLMSTEAD, P. A.

J. STEELE OLMSTEAD, ESQ.

☎ Two-wheeled lawyer ☎

(I'm the one on the right at the Capitol with FBA's youngest lobbyist at Bike Summit 2010 →)

A fellow two-wheeler assisting injured two-wheelers since 1985

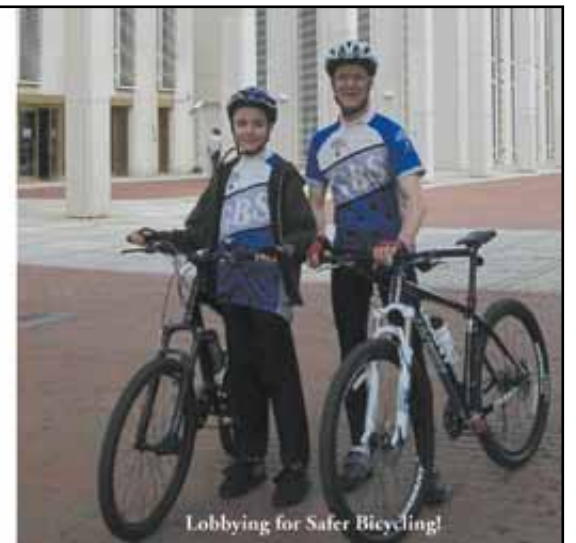
**State Wide Practice** →

Free Consultation (of course) and I'll come to your home, office, favorite trail or bike shop. ☺

☎ **800-535-3002** ☎ Answered 24/7

Main office: Tampa, Florida but I fly planes too- I'll come to you. →

©2010 J. Steele Olmstead, P. A.



Lobbying for Safer Bicycling!

## Why Republican Congress is good for bike advocates\*

by Kathryn Reid Moore. Originally posted on Streetsblog, [dc.streetsblog.org](http://dc.streetsblog.org) on March 17, 2011

I am one of the nearly 800 bike advocates from around the country who went to Washington, D.C., recently for the National Bike Summit.

I took away an important lesson: The Republican Congress is good for bicycling.

A Republican Congress forces bicycling advocates to improve their message, it empowers Republicans who bicycle to take a stronger role in the active transportation advocacy movement, and it fills Congress with new people who are also potential champions for bicycling.

Bicycling's most vocal advocates have been largely "blue" over the last 10 years, and their rhetoric has shown it. They've made the standard appeals: save us from rising sea levels and Big Oil, consider Amsterdam and Copenhagen as models, direct spending to make bicycling safe.

More often than not, they have embraced Democratic Party language to push for support of federal legislation and were frustrated when their Republican representatives didn't seem to bite.

Despite the fact that the Democratic Party on the whole never fully stepped up to "own" the bicycling cause, it was clear that bicycling's champions were always Democrats – but that's changing. And there's no reason why Republicans today can't make bicycling their own party issue.

Last year, when USDOT Secretary Ray LaHood jumped on a table for bike advocates, he was speaking on behalf of a Democratic administration – but also as a registered Republican.

At the National Bike Summit, the absence of one of the movement's heroes, the very "D" Jim Oberstar, was strongly felt and loudly lamented – but among the mostly "R" Bike Summit delegates representing my home state of Florida, there was an audible sigh of relief.

One of them told me, "This is the best Summit because it didn't make me feel like I had to deny my politics to join others who are 'pro-bike.'"

Another one was blatantly surprised that there even were so many non-Republicans participating.

"Bicycling is about freedom, business and preserving small-town America," he told me. "Of course I'm Republican."

He is also a successful small business owner – and came to his first Summit clearly skilled at forming and maintaining the kinds of political relationships that bicycling advocates need, with members on both sides of the aisle.

Cost reductions, profit margins and jobs creation are what rally the Republican Party and in all of these areas, bicycling really shines.

Streetsblog readers know that bicycling infrastructure has a far greater return on

investment than a typical car-specific roadway.

Even if you take away the "associated" benefits (health, increased public safety, etc.), cyclists require less space and cause a fraction of the costly wear and tear that their motored counterparts do to asphalt.

This helped motivate the new Republican chair of the Transportation Committee, Rep. John Mica, to concede bicycles' right to the road and promise a place for this mode in a new transportation bill.

In Mica's home state of Florida, there are more than 1,000 bicycle retailers and dealers, employing almost 5,000 Floridians, with gross revenues approaching \$400 million.

And all of these numbers are growing. (Find your state's numbers from America Bikes.)

Think those bike shop owners are all Democrats? Think again!

While it's true that Republicans have been less likely to co-sponsor pro-bike legislation, that can and will change as the advocacy movement itself embraces the Republicans within its ranks. It's a matter of how advocates talk about their issues.

Sharrows, for example, are not just symbols reminding motorists not to kill cyclists, they are cost-effective ways to expand the capacity of existing roads, create jobs and promote the success of American small businesses.

And regardless of political party, people who bicycle are realizing that they have a lot to offer politicians. They represent a skyrocketing population of diverse constituents who are easily satisfied with affordable programs that also help countless other interest groups.

They include small business owners who can introduce them to their local trails or urban roadways in a new, fun, media-friendly way.

And while other interests continue to divide themselves along party lines, bicycling advocates are skipping straight to the point: that bicycling is great for the [insert whichever political party with which you're most comfortable].

*Kathryn Moore volunteers as a writer for [TransitMiami.com](http://TransitMiami.com) and as the director of the South Florida Bike Coalition, a regional organization of people and groups who collaborate in support of bicycling.*

\* In the spirit of neutrality, the *FBA Messenger* reminds you, gentle reader, that, while FBA's bicycle advocacy may seem to lean to one side or another of the aisle, our ultimate goal is a better bicycling environment for Florida. This, we argue, transcends political monkey business. Do you "beg to differ"? Let us know.

## Road savvy course needs people to spread the word

continued from page 9

Check out FBA's all-new cycling education program! We will show you simple strategies to eliminate obstacles and ride with ease and confidence in places you might never have thought possible.

Cycling Savvy    

EMPOWERMENT FOR UNLIMITED TRAVEL

**CyclingSavvy.org**

(and perhaps someday paid) position we need filling.

Obviously another important role would be becoming a CyclingSavvy Instructor (yes, you'll be able to tell your friends you're a CSI).

And perhaps there are other strategies I haven't mentioned here that you could help with...

### Kudos from Students

"I cannot help myself from singing the praises of the CyclingSavvy course ... I was very skeptical of the course before enrolling. ... It is a well thought out and executed program that nearly perfectly balances just the right combination of classroom material (backed with stunning visual aids), technical skills development, and live on-the-road demonstration. I would have never contemplated riding my bike through downtown ... now I envy those of you who get to do it on a regular basis." — *Keith McLane, Orlando*

"If it weren't for CyclingSavvy, my bicycle would still be in the garage. I'd be driving the 3 miles to work in my full size van, which frequently takes 30 minutes, not counting the time spent trying to get in and out of the parking garage. I'd be lamenting that I just don't have time to get any exercise. And I'd be fuming about all those jerks behind the wheel that make the streets too dangerous.

The course showed me how to enjoy riding my bike safely and confidently, and it has indeed been liberating. ... I am neither brave nor athletic and I don't have a death wish. I am a good example of 'Holy Cow! If she can do it anyone can.'" — *Diana Steele, Orlando*

"There's a saying that it isn't what we don't know that hurts us, but what we know that ain't so. Typically I ride my road bikes between 9 and 12,000 miles each year, anywhere I want to go day or night. I enrolled in the three-part CyclingSavvy course. I learned fundamentals I don't remember thinking about ... no wonder I wasn't very helpful to beginners. Resolute convictions were challenged and shown to be indefensible. This course is wonderful for timid cyclists and a must for those of us who know it all." — *Larry Gies, Seminole County*

"Not just the nation's best cycling education program ... it's the Rosetta Stone to teaching people how to enjoy cycling more, and be safer, than they dreamed possible." — *John Schubert, Adventure Cycling*

To learn more about CyclingSavvy, or to register for a class, visit [cyclingsavvy.org](http://cyclingsavvy.org). If you can help FBA grow the program, please contact me at [mighkw@gmail.com](mailto:mighkw@gmail.com).

## Second-Wave Bicycle Advocacy

By Thom Bahde

Some recent discussions with bike friends, plus ideas I've been chewing on for a new project, have gotten me thinking about how bicycle advocacy has been constructed over time.

Bicycle advocacy today has changed from what it was during the first modern bicycle advocacy movement in the 1970s and 1980s; so much so, in fact, that I think we can appropriately talk now about the current state of things as "second-wave" bicycle advocacy.

This borrows terminology from feminism history (first- and second-wave feminism), but is not intended to draw any parallels or even to raise the suggestion that the two correspond in any direct way.

The idea is to show that bicycle advocacy is a historical phenomenon, not something immutable and unchanging that has always been and will always be the same.

Many local bicycle coalitions that have been around for a long time still have a sig-

Second-wave bicycle advocacy is building on what first-wave advocates have already done, and doing what first-wave advocates often have not done effectively, and that is creating positive change at the cultural level, or change from the bottom. This doesn't mean creating a "bike culture" so much as it means making bicycling a larger part of our larger collective cultural consciousness.

This is done through new social media as well as tried-and-true events in neighborhoods and communities.

Second-wave advocates frequently do not set themselves up to battle an auto-centric establishment, but rather seek to promote bicycling as a daily activity.

The joys and benefits of bicycling are paramount here, and there is a belief among many second-wave bicycle advocates that the cultural change has to come from people literally on the streets on bikes before it can come to city planners' offices or other branches of local government.

**"The emphasis has shifted to what people can accomplish, rather than what governments will allow, and success now is judged by people on bikes, not people on committees."**

nificant number of active members who were a part of the first-wave advocacy efforts. These people helped remind America that bicycles belonged on the road in an age dominated by two kinds of construction: (1) freeways for cars and (2) the image of the American middle class as beholden and dependent on the automobile.

Their goals were to shoulder-in to the auto-dominated governmental/organizational landscape and eek out some room for bicycles. They sought to promote change from the top down, making sure the laws, infrastructure, etc. were in place instead of trying to get bicyclists on the streets.

This is because bicyclists were already on the streets during the bike boom of the 1970s.

This was necessary and important work, but after 30 or 40 years of pushing against the current to make some kind of change happen, and watching ridership dwindle from its heyday during the 1970s, the first-generation advocates in many cases today have become negatively-oriented, assuming that: (1) "we always have to fight" and (2) "we often lose."

This can be an issue with first-wave advocacy of any kind; it is often difficult to shift the focus toward positive efforts and recognize that advocacy has actually produced beneficial change. It's too easy to get stuck in combativeness and defeatism.

Much of this second-wave advocacy is also done outside of formal organizational structures.

Unlike much first-wave advocacy, which gave rise to what we still recognize as local bicycle coalitions, second-wave advocates frequently take greater advantage of social media and independent media. This can lead some established coalitions to dismiss bloggers and other advocates not affiliated with specific advocacy organizations as amateurs, rather than tapping their potential to mobilize the cultural enthusiasm needed to grow the number of bicyclists on the street.

The work done by first-wave advocates is vitally important, and there would not be room to talk about second-wave advocacy were it not for the significant work done by first-wave advocates.

And, of course, it is disingenuous to draw the line too starkly between the two. First-wave advocates are also second-wave advocates, and many second-wave advocates work with, within, and sometimes against, local and state governments.

I do think, however, that there has been a general and recognizable change of ethic in working for a more bike-friendly world.

The emphasis has shifted to what people can accomplish, rather than what governments will allow, and success now is judged by people on bikes, not people on committees.

## 2010 Florida Bicycle/Pedestrian Law Enforcement Guides are available

Thanks to the Florida Pedestrian/Bicycling Safety Resource Center, the Florida Bicycle/Pedestrian Law Enforcement Guides reflecting 2010 statute changes are now available, including the mandatory bike lane law which went into effect September 1.

This handy booklet, updated annually to reflect statute changes, has been distributed to nearly 100,000 individuals since 2001.

You can download a copy or request copies for you and your friends by contacting FBA.

**New text includes:**

**Roadway position** [§316.2065(5)]

*A person operating a bicycle on a roadway at less than the normal speed of traffic under the conditions existing must ride in the lane marked for bicycle use or, if no lane is marked for bicycle use, as close as practicable [safe] to the roadway's right-hand curb or edge, except under any of the following situations:*

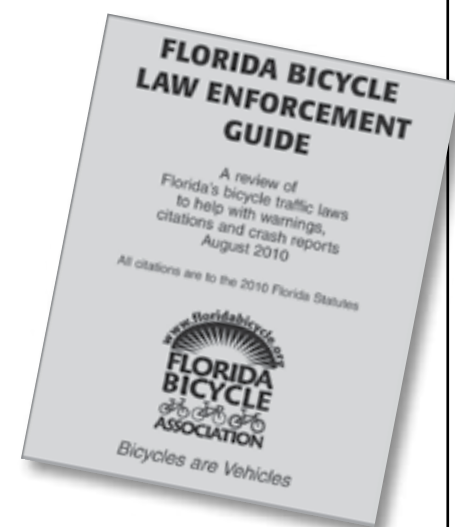
- \* when passing another vehicle
- \* when preparing for a left turn
- \* when reasonably necessary



*to avoid conditions including (but not limited to), a fixed or moving object, parked or moving vehicle, pedestrian, animal, or surface hazard*

*\* when a lane is too narrow for a bicycle and another vehicle to travel safely side by side.*

*A cyclist operating on a one-way street with two or more marked traffic lanes may ride as close to the left-hand edge of the roadway as practicable.*



**Visit the FBA website to review a complete description of the Bike Lane Law and to download a copy of the guide.**

## Show Your Support and Help Get the Word Out

Educate other users that bicycle drivers are allowed the full use of the lane on most of our roads\* with an FBA static cling. Only \$2.00 (mailing included). New and renewing members get this free!

**Order via FBA's online store at [www.floridabicycle.org](http://www.floridabicycle.org)**



\*Florida Statute 316.2065(5)(a)3.



# Selected State-wide Contacts

Here's whom to call about your bicycle/pedestrian/transportation concerns.  
Go to [www.floridabicycle.org/statecontacts.htm](http://www.floridabicycle.org/statecontacts.htm) for the complete, up-to-date list.

AGENCY/FUNCTIONAL RESPONSIBILITY	NAME	TELEPHONE	E-MAIL
<b>FDOT Central Office</b>			
State Safety Officer	Marianne Trussell	850.245.1500	marianne.trussell@dot.state.fl.us
State Pedestrian & Bicycle Coordinator	Dennis Scott	850.245.1527	dennis.scott@dot.state.fl.us
State SRTS Coordinator	Pat Pieratte	850.245.1529	pat.pieratte@dot.state.fl.us
Asst. Pedestrian-Bicycle Coordinator	Dwight Kingsbury	850.245.1520	dwight.kingsbury@dot.state.fl.us
Florida School Crossing Guard Program Administrator	Providance Nagy	850.245.1757	providance.nagy@dot.state.fl.us
Ped-bike traffic safety grants	Ralph Salvas	850.245.1526	ralph.salvas@dot.state.fl.us
ADA Coordinator	Dean Perkins	850.414.4359	dean.perkins@dot.state.fl.us
Roadway Design	Mary Anne Koos	850.414.4321	maryanne.koos@dot.state.fl.us
<b>District 1</b>			
District 1 Ped-Bike Coordinator	Sarita Taylor	863.519.2216	sarita.taylor@dot.state.fl.us
District 1 Safety Prgm Manager	Michael Kautz	863.519.2522	michael.kautz@dot.state.fl.us
District 1 CTSP Coordinator	Debra Stallings	863.519.2347	debra.stallings@dot.state.fl.us
Charlotte County MPO	Gary Harrell	941.639.4676	harrell@ccmpo.com
Collier County Community Development/dvlpmt review	Russ Muller	239.403.2462	russmuller@colliergov.net
Lee County MPO	Ron Gogoi	239.338.2550x239	rgogoi@swfpc.org
Lee County DOT	Victoria Griffin	239.533.8580	vgriffin@leegov.com
Manatee County	Sharon Tarman	941.749.3070	sharon.tarman@co.manatee.fl.us
Polk County TPO	Ryan Kordek	863.534.6558	ryankordek@polk-county.net
Sarasota County	Irene Maiolo	941.816.0891	imaiolo@scgov.net
<b>District 2</b>			
District 2 Ped-Bike Coordinator	Jennifer Graham	904.360.5636	jennifer.graham@dot.state.fl.us
District 2 Safety Engineer	Scott Lent	904.360.5629	scott.lent@dot.state.fl.us
District 2 CTST Coordinator	Andrea Atran	904.360.5416	andrea.atran@dot.state.fl.us
City of Gainesville Transportation Services/Bike-Ped Coordinator	Dekova Batey	352.334.5074	bateydt@cityofgainesville.org
First Coast MPO	Elizabeth DeJesus	904.306.7505	edejesus@fcmmpo.com
Duval County Health Dept/Injury Prevention	Stephen McCloskey	904.630.3300x2308	stephen_mccloskey@doh.state.fl.us
<b>District 3</b>			
District 3 Ped-Bike Coordinator	Zena Riley	850.415.9656	zena.riley@dot.state.fl.us
District 3 Safety Prgm Manager	Jonathan Harris	850.415.9516	jonathan.harris@dot.state.fl.us
District 3 CTST Coordinator-West	Barbara Lee	850.415.9231	barbara.lee@dot.state.fl.us
District 3 CTST Coordinator-East	Stanley Rudd	850-415-9488	stanley.rudd@dot.state.fl.us
Panhandle MPOs (West Fla RPC)	Brian Youpatoff	800.332.7976x224	brian.youpatoff@wfrpc.org
Capital Region Transportation Planning Agency (MPO)		850.891.6801	
<b>District 4</b>			
District 4 Ped-Bike Coordinator	John-Mark Palacios	954.777.4318	john-mark.palacios@dot.state.fl.us
District 4 Safety Prgm Manager	Gilbert Soles	954.777.4358	gilbert.soles@dot.state.fl.us
District 4 CTSP Coordinator	Carmen Pullins	954.777.4361	carmen.pullins@dot.state.fl.us
City of Boca Raton Municipal Services Engineering/transportation analyst	Joy Puerta	561.416.3410	jpuerta@ci.boca-raton.fl.us
City of Boca Raton PD/traffic safety educ	Lori Wheeler	561.620.6056	lwheeler@ci.boca-raton.fl.us
Broward MPO/Special Projects & Bicycle Coordinator	Mark Horowitz	954.357.6641	horowitzm@browardmpo.org
City of Delray Beach Parking Mgmt	Scott Aronson	561.243.7286	aronson@ci.delray-beach.fl.us
Indian River County MPO	Phil Matson		pmatson@ircgov.com
Martin County MPO	Beth Beltran	772-288-5484	bbeltran@martin.fl.us
Palm Beach County MPO/Bike-Ped-Greenways Coordinator	Bret Baronak	561.684.4163	bbaronak@co.palm-beach.fl.us
<b>District 5</b>			
District 5 Ped-Bike Coordinator	Joan Carter	386.943.5335	joan.carter@dot.state.fl.us
District 5 Safety Engineer	Anthony Nosse	386.943.5334	anthony.nosse@dot.state.fl.us
District 5 CTST Coordinator	Barry Wall	904.943.5324	barry.wall@dot.state.fl.us
Space Coast MPO Transportation/Bike-Ped-Trails Prgm Coordinator	Barbara Meyer	321.690.6890	barbara.meyer@brevardcounty.us
Space Coast MPO Transportation/traffic safety education	Kim Smith	321.690.6890	kim.smith@brevardcounty.us
Lake-Sumter MPO/Transportation Coordinator	Michael Woods	352.315.0170	mwoods@lakesumtermmpo.com
Metroplan Orlando (MPO)/Bike-Ped Coordinator, Smart Growth Planner	Mighk Wilson	407.481.5672x318	mwilson@metroplanorlando.com
City of Orlando Ped-Bike Coordinator	Cristina Cruz	407.246.3347	cristina.cruz@cityoforlando.net
City of Orlando Bike Coordinator/Planner	Charles Brown	407.246.3325	charles.brown@cityoforlando.net
Seminole County Public Works/Principal Engr	David Martin	407.665.5610	dmartin02@seminolecountyfl.gov
Volusia County MPO/Bike-Ped Coordinator	Stephan Harris	386.226.0422x34	sharris@volusiatpo.org
<b>District 6</b>			
District 6 Ped-Bike Coordinator	Ken Jeffries	305.470.6736	ken.jeffries@dot.state.fl.us
District 6 Safety Engineer		305.470.5722	
District 6 CTST Coordinator	Carlos Sarmiento	305.470.5335	carlos.sarmiento@dot.state.fl.us
Miami-Dade County MPO	David Henderson	305.375.1647	davidh@miamidade.gov
Monroe County Planning	Townsley Schwab	305.289.2506	schwab-townsley@monroecounty-fl.gov
<b>District 7</b>			
District 7 Ped-Bike Coordinator	Lori Snively	813.975.6405	lori.snively@dot.state.fl.us
District 7 Safety Engineer	Peter Hsu	813.975.6251	ping.hsu@dot.state.fl.us
District 7 CTSP Coordinator	Jeanette Rouse	813.975.6256	jeanette.rouse@dot.state.fl.us
City of Clearwater/Bicycle-Pedestrian Coordinator	Felicia Leonard	727.562.4852	felicia.leonard@myclearwater.com
Hernando County MPO	Steve Diez	352.754.4057	stevend@co.hernando.fl.us
Hillsborough County MPO/Bike-Ped Coordinator	Gena Torres	813.273.3774x357	torresg@plancom.org
Hillsborough County Public Works/Engrg Tech, bicycle-pedestrian coordinator	Deborah Carreno	813.307.1852	carrenod@hillsboroughcounty.org
Hillsborough County Public Works/Manager, Bicycle, Ped & School Safety Prgms	Gary Tait	813.307.1871	taitg@hillsboroughcounty.org
City of Pinellas Park/Planning	Ron Hull	727.541.0704	rhull@pinellas-park.com
Pinellas County MPO/Bike-Ped Coordinator	Brian Smith	727.464.8200	bsmith@co.pinellas.fl.us
City of St. Petersburg Transportation & Parking/bicycle-pedestrian coordinator	Cheryl Stacks	727.892.5328	cheryl.stacks@stpete.org
City of Tampa Public Works	Jan Washington	813.274.8303	jan.washington@ci.tampa.fl.us
City of Tampa/Parks & Rec Dept/Greenways & Trails Coordinator	Karla Price	813.274.5134	pr07@ci.tampa.fl.us

# Selected State-wide Contacts

Here's whom to call about your bicycle/pedestrian/transportation concerns.  
Go to [www.floridabicycle.org/statecontacts.htm](http://www.floridabicycle.org/statecontacts.htm) for the complete, up-to-date list.

AGENCY/FUNCTIONAL RESPONSIBILITY  
NAME TELEPHONE E-MAIL

## Other state & federal agency staff

### Florida Traffic Safety Education Program/Director

Dan Connaughton 352.392.4042x1296 danc@hhp.ufl.edu

### FTBSEP assistant

John Egberts 352.392.4042x1370 safety@hhp.ufl.edu

### FDEP Office of Greenways & Trails

Jim Wood 850.245.2052 jim.m.wood@dep.state.fl.us

### FDOE Student Transportation/Director

Charlie Hood 850.245.9924 charlie.hood@fldoe.org

### Florida Tech Transfer (T\*\*2) Center/Co-directors

Janet Degner, Nina Barker 352.392.2371x227 jdegner@ce.ufl.edu

### FHWA Fla Div Safety Engineer

Hussein Sharifpour 850.942.9650x3024 hussein.sharifpour@fhwa.dot.gov

### Florida Pedestrian/Bicycling Safety resource Center

Wanda Wilkerson 352.273-1680 mediacenter@ce.ufl.edu

## Other organizations

### Bike Florida

Hope Howland-Cook 352-224-8601 info@bikeflorida.org

### Rails-to-Trails Florida Office

Ken Bryan 850.942.2379 rtcfloida@transact.org

### Epilepsy Foundation (Ped-Bike Safety Resource project)

Susan Eddins 561.478.6515 seddins@efof.org

## FDOT Districts

### District 1

Cities: Bradenton, Fort Meyers, Naples, Sarasota

Counties: Charlotte, Collier, DeSoto, Glades, Hardee, Hendry, Highlands, Lee, Manatee, Okeechobee, Polk, Sarasota

### District 2

Cities: Gainesville, Jacksonville, Lake City, St. Augustine

Counties: Alachua, Baker, Bradford, Clay, Columbia, Dixie, Duval, Gilchrist, Hamilton, Lafayette, Levy, Madison, Nassau, Putnam, St. Johns, Suwannee, Taylor, Union

### District 3

Cities: Destin, Panama City, Pensacola, Tallahassee

Counties: Bay, Calhoun, Escambia, Franklin, Gadsden, Gulf, Holmes, Jackson, Jefferson, Leon, Liberty, Okaloosa, Santa Rosa, Wakulla, Walton, Washington

### District 4

Cities: Fort Lauderdale, Fort Pierce, Palm Beach, Stuart

Counties: Broward, Indian River, Martin, Palm Beach, St Lucie

### District 5

Cities: Coco Beach, Daytona Beach, Kissimmee, Melborne, Ocala, Orlando

Counties: Brevard, Flagler, Lake, Marion, Orange, Osceola, Seminole, Sumter, Volusia

### District 6

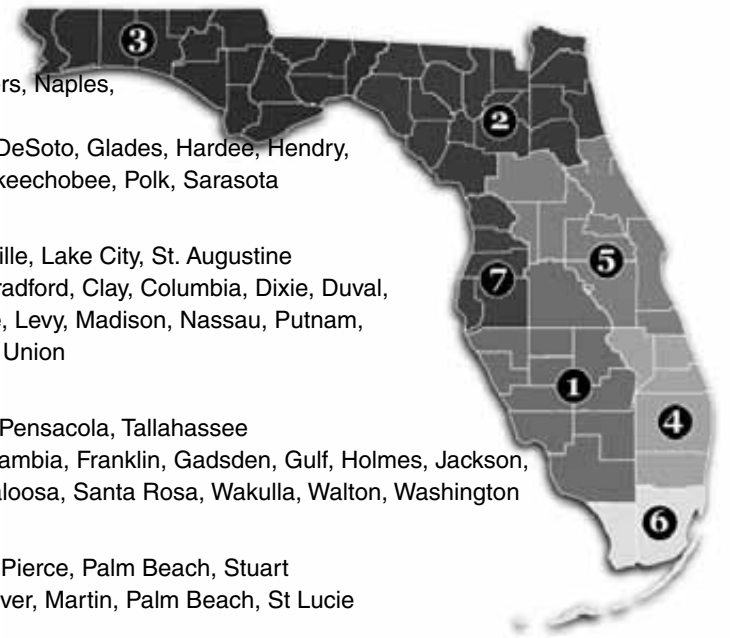
Cities: Key West, Miami

Counties: Miami-Dade, Monroe

### District 7

Cities: Clearwater, St. Petersburg, Tampa

Counties: Citrus, Hernando, Hillsborough, Pasco, Pinellas



## State Miles of Multi-use Trails by Park District

Here's a list of mileages of bicycle trails and hiking and jogging trails by FDEP park district as of 2007. East Central Florida has the largest share of paved bicycle and hiking/jogging paths by length. Totals include off-roadway single-use and multi-use paths. Most paved bicycle paths in Florida are for shared use.

West Florida	116 mi. Bike	367 mi. Hike/Jog
Apalachee	208 mi. Bike	673 mi. Hike/Jog
North Central	300 mi. Bike	555 mi. Hike/Jog
North East	299 mi. Bike	549 mi. Hike/Jog
Withlacoochee	413 mi. Bike	645 mi. Hike/Jog
East Central	702 mi. Bike	1,238 mi. Hike/Jog
Tampa Bay	449 mi. Bike	556 mi. Hike/Jog
Central	234 mi. Bike	487 mi. Hike/Jog
South West	359 mi. Bike	592 mi. Hike/Jog
Treasure Coast	262 mi. Bike	473 mi. Hike/Jog
South	478 mi. Bike	611 mi. Hike/Jog

Source: FDEP, Division of Parks and Recreation, Outdoor Recreation in Florida – 2008

The mission of the Florida Bicycle Association (FBA) is to inspire and support people and communities to enjoy greater freedom and well being through bicycling.

The Florida Bicycle Association was incorporated in 1997 for educational and charitable purposes. FBA is a nonprofit, tax-exempt corporation under Section 501(c)(3) of the Internal Revenue Code. Donations, including membership dues, are tax deductible. A copy of the current financial statements may be obtained by contacting FBA, P.O. Box 916715, Longwood, FL 32791.

To join FBA complete the form in this newsletter and send with your dues, or join online at [www.floridabicycle.org](http://www.floridabicycle.org).

The *Florida Bicycle Association Messenger* is published quarterly as a service to members and advocates for a bicycle-friendly Florida by the Florida Bicycle Association, P.O. Box 916715, Longwood, FL 32791.

[www.floridabicycle.org](http://www.floridabicycle.org); e-mail: [tim@floridabicycle.org](mailto:tim@floridabicycle.org); Phone: 850-2385238

Membership in FBA includes a subscription to the *Messenger*.

The *Messenger* accepts and welcomes your advertising! Please see the Website for rates and specifications or e-mail [tim@floridabicycle.org](mailto:tim@floridabicycle.org). Publishers reserve the right to review advertising content and to reject advertising that, in the opinion of the Association, is neither in the best interest of FBA's members nor its goals and objectives. Although we carefully review articles and information submitted, FBA is not responsible for the information or opinions contained herein unless explicitly stated as official policy of FBA.

© 2011 Florida Bicycle Association All rights reserved.

Like a car, only slower...

## Driving your bicycle

by Daniel Gutierrez and Mighk Wilson

### The Five Layers of Bicycling Safety:

#### 1. Control your bicycle

Practice your bike handling skills so you won't fall or collide with others.

#### 2. Follow the rules

Just like a motorized vehicle should.

#### 3. Position yourself properly in the lane

Knowing when to claim or share a lane to

discourage unsafe motorist movements.

#### 4. Avoid hazards

Evasive maneuvers to avoid obstacles or motorist mistakes

#### 5. Wear safety gear

Provide some protection should you crash.

Read the full article at: [floridabicycle.org/rules/driveyourbike.html](http://floridabicycle.org/rules/driveyourbike.html).

## Bed, Breakfast & Bike Florida

by Dale V. Lally, Jr.

This informative guide describes several dozen wonderful inns or B&Bs, with at least two rides originating from each inn or nearby.

Accommodations are described down to the smallest nuance; rides are illustrated by handy maps and detailed cue sheets. *Bed, Breakfast & Bike Florida* features one circular route and five interconnected cross-Florida routes covering areas from Pensacola in the panhandle to Key West in the southeastern part of the state.

**"Touring by B&B" is a great way to see more of Florida.**

An avid cyclist, Dale was a longtime member of the Broward County Bicycle Advisory Committee and was an FBA advisory board member. He passed away in mid-2004 while attending the Tour de France.

### Bed, Breakfast & Bike Florida

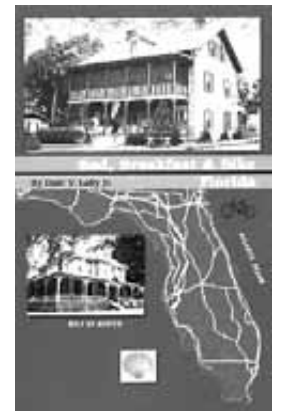
by Dale V. Lally Jr.

ISBN: 0-933855-24-9

208 pages, paperbound, \$16.95

Order from [www.anacus.com/bb.html](http://www.anacus.com/bb.html) or [Amazon.com](http://Amazon.com)

Do you have a favorite B&B or inn you've encountered on a bicycle trip? Send us the details (or point us to a Web site) and we'll feature it in the *Messenger*.



## Upcoming Bicycle Touring Events in Florida

This printed version is ABRIDGED from promotional material provided by tour organizers. We're not responsible for accuracy of information or quality of these rides. Use the contact information for more details about each ride. Data are from an online calendar database maintained by Roger Pierce. To add an event to his (and our) calendar, e-mail to [fbtc@piercepapes.com](mailto:fbtc@piercepapes.com) or go online to post your own entry, as noted in the article above. See complete calendar, including many out-of-state rides we don't have room to print here, and all the hype we edited out at [www.floridabicycle.org/fbtc/](http://www.floridabicycle.org/fbtc/).

### April

April 30 - May 13 *Key Largo*  
**Vacation Bicycling's Florida Keys**  
 Escape from it all with Vacation Bicycling! We take your vacation and bicycling seriously. 7 days (start Apr 30 or May 7) including lodging, breakfast, most dinners, SAG and guides for just \$1099. Reserve your spot now (404) 909-8034 or (800) 490-2173 Treat Yourself to a Vacation from Vacation Bicycling!  
[www.vacationbicycling.com/](http://www.vacationbicycling.com/)

April 30 - May 5 *Live Oak*  
**Florida Bicycle Safari**  
 The 31st Florida Bicycle Safari. Ride through beautiful North Florida. Choose either the full 6 days or ride just the first 3 days. Mileage from 35 to 100 miles. Camping available at ride start. Breakfast and dinner each day included in registration. Sag stops on every route and sag vehicles on route. Mechanic on site each day. Sponsored by Florida Freewheelers. For more information, check our website at [floridabicyclesafari.com](http://floridabicyclesafari.com) or call 407-766-0279.  
[www.floridabicyclesafari.com](http://www.floridabicyclesafari.com)

April 30 (Sat) *Ozello*  
**Ozello Adventure Race**  
 (near Crystal River/Homosassa) The race events include: kayaking (1.5 miles), bicycling (7 miles) and running (2 miles). This can be an individual or team event. Kiwanis of Crystal River are sponsoring this event as a high school scholarship fundraiser! Barry Schwartz 352 795-4780.  
<http://bschwartz.net/OAR/>  
[Active.com](http://www.active.com) Online Registration

May 1 (Sun) *Venice*  
**Sharky's 9th Ride the Beaches**  
 Supporting: LIVESTRONG Lance Armstrong Foundation. Route options are 65, 35, and 15 miles. Ride along our beaches and intercoastal waterway. Ride includes beach side breakfast, well stock rest stops, and BBQ lunch at Sharky's on the Pier for all. Also T-shirt for those who register before 4/15/10, waterbottle for the first 800. Registration and breakfast start at 7:00am. 65 & 35 mile rides start at 8:00 15 mile at 9:00am. Cost \$35.00. To guarantee t-shirt registration must be post mark by 4/15/09 or in person at Sharky's by 5:00pm 4/18/09. All profit to benefit Lance Armstrong foundation. Sharky's is at 1600 S. Harbor Dr. Venice FL. Mail to Sharky's on the Pier, PO Box 267, Venice FL 34285 Telephone 941-488-1456.  
[www.sharkysonthepier.com/](http://www.sharkysonthepier.com/)  
[Active.com](http://www.active.com) Online Registration

May 14-15 *Homestead*  
**2011 Zimmerman MS Bike Ride**  
 Presented by Mack Cycle and Fitness Ride 50, 75, 110, or 150 miles... 3,500 cyclists, volunteers, sponsors, friends and family working and riding together against MS for Florida's largest cycling event of the year! The 2 Day event kicks off Saturday, May 14th from the Start/Finish Village at Homestead-Miami Speedway with a lap around the track NASCAR style, stops overnight at the Village at John Pennekamp Park in Key Largo, then heads back to the Speedway on Sunday for the finale.  
[www.msbikeflorida.org](http://www.msbikeflorida.org)

May 14 (Sat) *Gainesville*

**Ride To Remember 5**  
 Choose a ride length of your choice on the Gainesville-Hawthorne Trail, or a road ride into the Ocala horse farm territory of 50, 75 or 100 miles. New this year: 50 and 25 mile rides from Flemington, FL. Support trained at the legendary Horse Farm Hundred. A benefit for ElderCare of Alachua County and Al'z Place, providing Alzheimer's Day Care.  
<http://gccfla.org/tr/>  
[Active.com](http://www.active.com) Online Registration

May 15 (Sun) *Jacksonville*  
**Tour de Forts RESCHEDULED**  
 from April 25, 2010  
 North Florida Bicycle Club. Note: This has been rescheduled for May 15 this year only. Easter falls on the normal Sunday for this ride in 2011. 18/30/62/75/100 miles. On-line registration with complementary T-shirt ends Monday May 2nd. Members \$30, non-members \$45, sign up for membership or renew, use members price. Late on-line registration without complementary T-shirt ends Wednesday May 11th. Day-of-ride registration without complementary T-shirt (\$55) begins 6:30 AM. Ride includes country and coastal roads, ocean-side rest stops, Amelia Island and scenic Fort Clinch State Park. Pre-ride snacks, rest stops, post-ride lunch, mechanical support, motorcycle safety escorts, marked routes, maps and roving sags are provided.  
<http://nfbcc.us/>  
[Active.com](http://www.active.com) Online Registration

May 21 (Sat) *Jacksonville*  
**Jacksonville Tour de Cure - Ride for Diabetes Research RESCHEDULED**  
 from May 14, 2011  
 Due to the TPC changing dates, the Jacksonville Tour had to be rescheduled to May 21, 2011. This event will be a one day ride with the following options: 10 mile Family Ride; 30, 70 and 100 mile options. All routes will have well stocked rest stops, marked routes and SAG service. Also at the starting point will be activities for riders and non-riders to participate in. Bands will play from 10:30am to 6pm, A Family Fun Zone, and a Stop Diabetes Expo with many booths. Ride with us for a fun time and to help stop diabetes!  
<http://main.diabetes.org/jaxtour>

May 21 (Sat) *Ocala*  
**4th Annual Frank Polack Memorial Ride**  
 We are expecting over 300 cyclists will take a trip to the Heart of Horse Country to enjoy rolling hills and the best event support you've experienced - we welcome you to join us this year! On Saturday 5/21/11 take part in a fully staffed and SAG'd 80, 62 and 30 miles routes taking you through picturesque Marion County. Proceeds benefits Hospice of Marion County, one of the most caring organizations in Florida. Ride in remembrance of a loved one, or just to enjoy the beautiful Marion County horse farm countryside. LIMITED quantities of custom jerseys are available this year! Visit [hospiceofmarion.com](http://hospiceofmarion.com) to learn more.  
[www.hospiceofmarion.com](http://www.hospiceofmarion.com)  
[Active.com](http://www.active.com) Online Registration

### June

June 4-11 *Atlanta GA*  
**Bicycle Ride Across Georgia (BRAG)**  
 32nd Annual Bicycle Ride Across Georgia (BRAG), Average daily mileage 60 miles for a total of 400 for the week. Additional mileage available each day. Rest stops every 10-15 miles. The tentative, unconfirmed route is to begin in Atlanta, with overnight stops in Oxford, Milledgeville, Dublin, Metter, Hinesville, and ending in Savannah. For more info., visit [www.brag.org](http://www.brag.org), email [info@brag.org](mailto:info@brag.org) or call 770-498-5153  
[www.brag.org/](http://www.brag.org/)

### July

July 16 (Sat) *Sylacauga AL*  
**Marble City Metric Century**  
 65/42 mile options. Registration opens at 7am. Ride starts at 8 am. Rest stops about every 15 miles. After ride Chili and Hot-Dogs and ice-cream. Sponsors Sylaward Mountain Bike Trail and the Lisa Baird Scholarship. Hosted by Cyclists of Greater Sylacauga and Sylacauga Civitans.  
<http://marblecitymetric.blogspot.com>  
[Active.com](http://www.active.com) Online Registration

July 30 (Sat) *Tuscaloosa AL*  
**Hot Hundred...The Hottest Ride in the South**  
 28/36/51/70/103 miles. Ride starts at 7 am at the University of Alabama Rec Center. Air-conditioned facilities before & after the ride, showers, outdoor pool for rider and guests, on-site parking, on-site motor home parking, post-ride meal by Zoe's catering. Packet Pick-Up & Pre-Ride Party Friday(29th) 6-8 pm at VeloCity Pro Cycle downtown Temerson Square. Ride begins through the beautiful University of Alabama campus...pass Denny Chimes, Bryant Denny Stadium, historic Capitol Park. Superb Rest Stops and SAG's. This is the 9th annual Hot Hundred.  
[www.bikehothundred.com](http://www.bikehothundred.com)

### October

October 9 (Sun) *Sanford*  
**Eurand's Cycle For Life for Cystic Fibrosis Foundation**  
 Lake Sylvan Park. Registration opens at 7 AM at picnic area "A", Mass Ride starts at 8 AM. 35-65-100 routes.  
<http://orlando.cff.org/cycleforlife>

October 14-16 *Chiefland*  
**Chiefland Fall Bicycle Fest**  
 Come join us for the Annual Chiefland Fall Bicycle Fest! Up to four fun-filled days riding on Florida's Gulf Coast Trails. All rides start in Chiefland, FL. Choose from several options to these destinations - Trenton, Cross City, and Cedar Key. Tent camping included or RV and hotel options available. Food option. Phone: (727) 457-6994.  
[www.chieflandbicyclefest.com](http://www.chieflandbicyclefest.com)

October 14-16 *Columbus GA*  
**2011 Georgia BikeFest**  
 Come and experience fall bicycling at its best in Columbus, GA. BRAG stayed in Columbus on its week-long ride in 2010, and the town wants us back! The City of Columbus is going all out to make sure the riders enjoy their visit. There will be various mileage options available each day in addition to a Century Ride on Saturday. The

terrain is gentle rolling hills. You can tent camp by the Chattahoochee River or motel. Rest stops will be located along the route every 15-18 miles stocked with PowerAde, fruit, cookies, pbj sandwiches, etc. SAG support and technical support will also be available. If you can't ride the entire weekend, then join us for a day or two. For more information, visit [www.brag.org/bike-fest.html](http://www.brag.org/bike-fest.html)

October 15 (Sat) *Micosukee*  
**28th Annual Spaghetti 100**  
 Enjoy a day of touring the roads (paved or dirt) of North Florida and South Georgia for a day, followed by a sumptuous spaghetti dinner with lots of accoutrements. There are five (5) ride options: Classic Options: 100 miles or 100 kilometers on paved rural roads. Dirt Options: in 2010: Epic (85 miles), Challenge (metric century), and Epicette (42 miles) on unpaved (dirt) roads. In 2011: similar offerings. All ride options will be supported with marked routes, rest stops, and emergency SAG. For registration, directions, and ride information please visit the Capital City Cyclists Website (link below).  
[www.cccyclists.org/](http://www.cccyclists.org/)

October 17-21 *Cross City*  
**Gulf Coast Highlight Tour**  
 Tour package consists of 5 days and four nights; cycling on Florida's beautiful Gulf Coast, other attractions include a visit to Historic Yulee Sugar Mill, see the Mermaids perform at Weeki Watchee Springs, and see the Manatees at Crystal River.  
[www.gulfcoasteventstours.com/](http://www.gulfcoasteventstours.com/)

October 22 (Sat) *Gainesville*  
**19th Annual Nationwide Santa Fe Century**  
 A tour through the lush forest and pasture land north of Gainesville up through the Santa Fe River valley. Rides start at 8:30 am from the North West Boys and Girls Club at 2700 NW 51st Street in Gainesville. Enjoy a 100 or a 55 mile road ride, or the 18 or 28 mile Millhopper Ramble family fun ride, with well stocked rest stops.  
<http://gccfla.org/gcf/>

October 22-23 *Gainesville*  
**Gainesville Cycling Festival**  
 Two centuries in two days! (Or enjoy the shorter options for a weekend of bicycle touring.) See details in the listings for the Santa Fe Century and Horse Farm Hundred. Full info is available on the web site, along with an application.  
<http://gccfla.org/gcf/>

October 23 (Sun) *Flemington*  
**Horse Farm Tours**  
 Start in Flemington on CR 329 (Interstate 75 CR 318 exit). Registration will be open till 9 am. If you want to start with a group, we'll send you off at 8:30 am. Otherwise, you can start whenever you wish. With 25, 30, and 45 mile routes to choose from, there should be a distance to satisfy everyone in the family. The terrain that you will encounter as you wind through the horse farms is rolling. If you are from the coast, it will be a different challenge than just riding over the odd canal bridge. But many of you will want to make frequent stops to take in the scenery, and perhaps have a conversation with a horse.  
<http://gccfla.org/gcf/>

October 23 (Sun) *Gainesville*  
**31st Annual Horse Farm Hundred**  
 The Gainesville Cycling Club's tour through the picturesque horse farms of northern Marion County. We have the best stocked rest stops in Florida! The 102 mile ride (and a 55 mile option that doesn't get into horse farm territory) starts at 8:30 am at Lofton High School at 3000 East University Avenue. Bagels and muffins will be available before the start.  
<http://gccfla.org/gcf/>

### November

November 5 (Sat) *Largo*  
**Ride to Defeat ALS**  
 62/25/5 mile routes. Start and finish at Walsingham Park in Largo, Florida (just north of St. Pete and due west of Tampa). \$35 reg fee for metric century and 25-milers. Routes include coastal roads, scenic areas and paved trails. Rest stops every 4-10 miles. SAG support and ride marshals on the route. \$20 registration fee for 5-mile Family Fun Ride which stays on a paved trail. Breakfast and lunch included. Fundraising prizes & awards. Great cause. We're riding to defeat ALS, which is also known as Lou Gehrig's Disease. ALS Association Florida Chapter. 888-257-1717 x131. [ride@alsaf1.org](mailto:ride@alsaf1.org)  
[www.FloridaRidetoDefeatALS.org](http://www.FloridaRidetoDefeatALS.org)

November 6 (Sun) *Dunnellon*  
**3rd Annual Boys & Girls Club/ Dwight Fitzgerald Memorial Ride**  
 This ride honors Dwight Fitzgerald, a local resident, friend, family man, cyclist. Proceeds from this event will go to the Boys & Girls Clubs of Marion County. The ride will start at beautiful Rainbow Springs Park, with rides of 33, & 64 miles thru the hilly roads of western Marion & southern Levy counties. We had very positive feedback from last year regarding the route. 7:00 am check in, 8:00 mass start. \$30 entry fee includes breakfast snacks, lunch, & early registrants will receive a ride t-shirt. Families are welcome to enjoy the park, swim, canoe & kayak. Entries postmarked by Oct 15th will be guaranteed a t-shirt. You may call Blue Run Bicycles in Dunnellon @ 352-465-7538 for more info. You may register online at [bgcmc.org](http://bgcmc.org) to pay via Paypal. Entries may also be mailed to Blue Run Bicycles, 11352 N Williams St., Suite 310, Dunnellon, FL. 34432. Please make checks payable to Boys & Girls Clubs of Marion County  
 WWW: <http://www.bluerunbicycles.com/>  
 Email: Click to compose  
 Last update 2011-02-24 Ride ID 1267 posted by Blue Run Bicycles (97)

November 21-25 *Cross City*  
**Gulf Coast Highlight Tour**  
 Tour package consists of 5 days and four nights; cycling on Florida's beautiful Gulf Coast, other attractions include a visit to Historic Yulee Sugar Mill, see the Mermaids perform at Weeki Watchee Springs, and see the Manatees at Crystal River.  
[www.gulfcoasteventstours.com/](http://www.gulfcoasteventstours.com/)

# Chance of death on a four-million-mile ride?

Dwight Kingsbury



A “hundred-year flood” is a level of flooding so high that, on average, the level will be reached or exceeded just once in any 100-year period.

In any hundred-year period, there may be more than one 100-year flood—or none at all; there is no assurance that, after a 100-year flood occurs, the next 100-year flood will not occur for another hundred years.

A hundred years is the average interval between 100-year floods. In any given year in a flood zone, there is a one percent chance that a 100-year flood will occur.

When it comes to cycling, the most severe potential event as the years pass is fatal injury, also known as death.

When all the miles that cyclists ride are considered, what is the average number of miles ridden per fatal crash injury? Or to put it another way, what is the average chance of fatal injury per million miles of riding?

To compute that, we need to know how far cyclists ride. In Florida, more than three times as many trips are made by bicycle as by motorcycle (1.2 percent of trips are made by motorcycle). Nearly half of all bicycle trips in the Sunshine State are made for “social/recreational” purposes, according to the 2008 National Household Travel Survey. Other common bicycle trip purposes are to “visit friends or relatives” (18 percent), to go to school or church (9 percent), and to go shopping (8 percent).

Most riding is done in urban areas. In Florida’s four largest metro areas (Jacksonville, Tampa, Orlando, and Miami), bicycle trips were made at an average rate of 0.05 per person per day in 2008. According to 2000 Census data, 84 percent of Florida’s

population lived in urbanized areas. It seems reasonable to suppose that residents of all urbanized areas in Florida make as many bicycle trips per capita as residents in the four largest metro areas do. Even if we assume for simplicity that residents in non-urbanized areas make no bicycle trips at all, the statewide average would be still be 0.04 bicycle trips per capita per day. FDOT’s official state population estimate for April 2009 was 18,750,200. With these figures and

assumptions, we obtain an estimate of 274 million bicycle trips made annually in Florida.

According to survey respondents, the average length of their bicycle trips in Florida was 1.9 miles. Consequently we estimate that Florida cyclists cover 520 million

miles in a year.

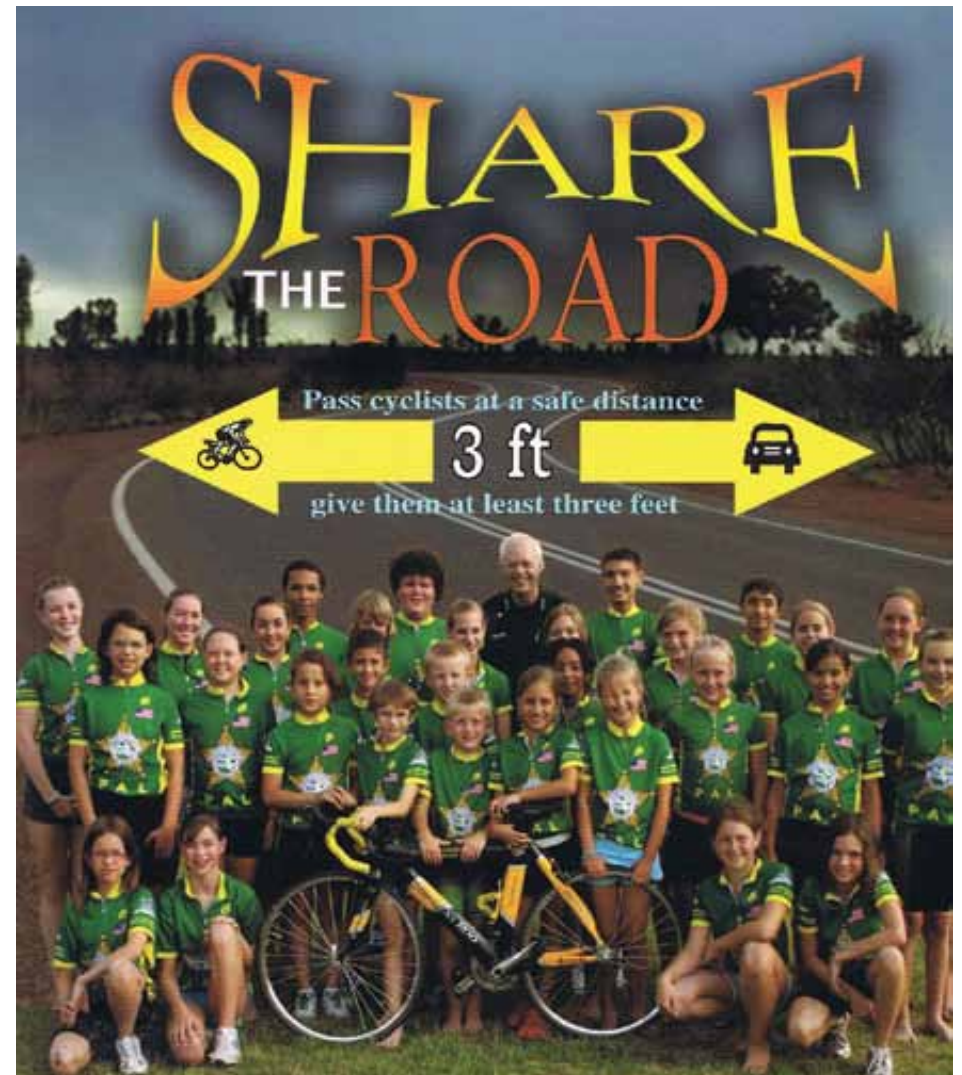
Next we must consider how many fatal injuries Florida cyclists have in an “average” year. We shouldn’t rely on numbers from the state motor vehicle crash database because not all fatal cyclist injuries involve collisions with motor vehicles. In 2009, the Florida Department of Health recorded 2121 cyclists who suffered injuries that were fatal or required hospitalization. Of these, 751 (35 percent) were due to collisions with motor vehicles on public roads; the other 1370 were either incurred in incidents that didn’t involve motor vehicles (mostly falls) or that did involve motor vehicles but that occurred in locations other than public roads, such as driveways, parking lots, and private roads.

In the years 2006-2009, FDOH’s average number of fatal cyclist injuries per year in Florida (due to all causes, not just motor vehicle collisions) was 130.5. With this result, we obtain an estimate of 3.98 million bicycle-miles traveled per fatal injury, or 0.25 deaths per million miles.

Most individuals, of course, never cycle a million miles in their lifetimes, and no one experiences a quarter of a death. Someone who averaged 30 miles a week for 50 years would cover about 78,300 miles. If the risk of fatal crash injury per mile were the same for every mile and every rider, this rider’s chance of completing this much riding without fatal injury would be 98.1 percent, i.e., his chance of fatality would be 1.9 percent.

In practice, it should be lower, because as the years pass a “surviving” rider would become more experienced, and crash data and studies strongly suggest that experienced and traffic-savvy cyclists have substantially lower crash rates than adolescent and college-age cyclists.

**Riders averaging 30 miles per week, over the years, experience a 1.9% chance of fatal injury**



**Add your voice  
for the future  
of bicycling  
in Florida.**

**JOIN FBA  
TODAY**

Membership includes  
the FBA Messenger!

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ County: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel (H) \_\_\_\_\_ (W) \_\_\_\_\_

Bike Club Affiliation(s): \_\_\_\_\_

**Member Category:**  \$15/student/living lightly  \$25/individual  \$35/household  \$100/club/corporate/agency

Ride Preferences:  On-road  Off-road  Touring  Racing  Commuting

I have taken a Traffic Skills 101 or Road I (formerly Effective Cycling) class  Yes  No; Approximate year taken: \_\_\_\_\_

I am a League cycling Instructor (LCI)  Yes  No

May we contact you about volunteer opportunities?  Yes  No

List any special skills or interests: \_\_\_\_\_

Charge my  Visa  MasterCard

Card No: \_\_\_\_\_ Expires: \_\_\_\_\_

Signature: \_\_\_\_\_

Please make checks payable and mail to:  
**Florida Bicycle Association, Inc.**  
P.O. Box 916715, Longwood, FL 32791

# Get riding – the best roads are too good to miss

continued from page 8

sponsor and organizer of the first Brooksville Cycling Classic last October.

We were “gobsmacked” (it’s a British term!) by the incredible support we had from our City Manager, Jennene Norman and our Mayor Lara Bradburn who are both cyclists.

The race created a real positive buzz in the community among local businesses, community leaders and residents too. I hear that these powerful local female cycling advocates are planning to include a cycling event within the Brooksville 4th of July Celebrations.

Who would have thought that one bike race would create so much excitement and generate so much goodwill.

By the way, the date for the Brooksville Cycling Classic 2011 is October 15-16. With so much support and a killer course it will be even bigger and better this year.

Laura DeWitt, MA. owner of Get Healthy: Brooksville Natural Foods, Spring Hill Natural Foods and Inverness Natural Foods is a Seven-Time All-American USA Triathlon. and a Six-Time Ironman finisher.

## FBA Jerseys!

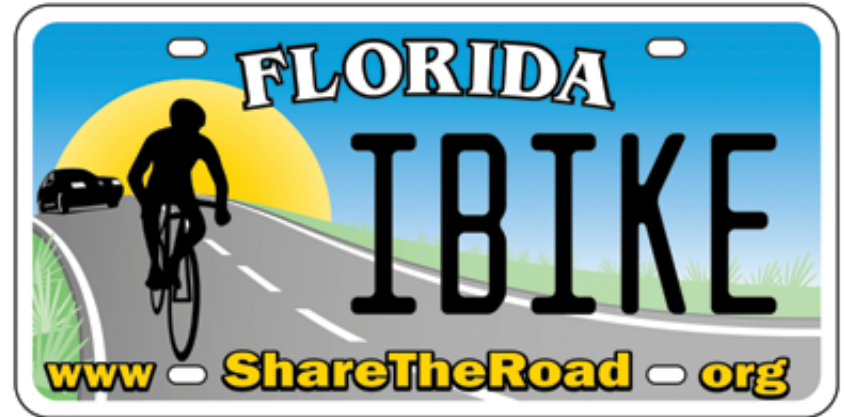
Available by phone or via the FBA Store on the website. \$70 (or free with your donation of \$250 or more).



Show your your FBA colors proudly and help promote the new 3-ft law and the Share the Road license plate campaign. Supply limited. Order online today!

[www.floridabicycle.org](http://www.floridabicycle.org) 850-238-5328

## Show 'em where you'd rather be



Sometimes ya gotta drive. But you don't have to be happy about it. You've got an attitude and you might as well share it. So while you're sharing the road, share the message as well. Get or renew your Share the Road plate. It's a cheap way to share your attitude on a daily basis.

Bike Florida and FBA share in promotion of and proceeds from sale of Share the Road specialty license plates. Income from the plates is earmarked specifically for education and awareness programs for bicycle and motorist safety.

Get your own Share the Road license plate at your county motor vehicle registration office. For a list of county offices, go to [www.dmvflorida.org/dmv-offices.shtml](http://www.dmvflorida.org/dmv-offices.shtml).

Good News, Mr. Smith! The IRS now allows your employer to give you a tax-free reimbursement of up to \$20 per month for reasonable bicycle related expenses as a qualified bicycle commuter.\*



We can keep you up to date with the latest rulings affecting cyclists everywhere, offering quality tax and financial accounting services with the confidence and solid reputation that comes from over 30 years of quality service to the Central Florida business community.

We're proud to support FBA and its mission to promote good health and well-being in our communities through bicycling.

## Scearce, Satcher & Jung, P.A.

CERTIFIED PUBLIC ACCOUNTANTS

Kenneth L. Scearce, CPA

David A. Satcher, CPA

Carla M. Hansen, CPA

243 W. Park Avenue, Winter Park, FL 32789

(407) 647-6441 Office (407) 645-0099 Fax

\*See Publication 15-B at [www.irs.gov](http://www.irs.gov) for more information.