

'Share the Road' Mini-Grants

Through the sale of 'Share the Road' specialty license plates, Florida Bicycle Association has established mini-grants to provide funds for programs that focus on motorist and bicycle education and awareness of proper, legal roadway sharing. This grant program will not fund helmet purchase and distribution programs, brochure printing or promotional items (i.e. t-shirts, slap bracelets or reflective items) since other funding sources are available for these programs. Preference will be given to efforts that the mini-grant review committee determines will garner significant media coverage. Provocative approaches are encouraged. Organizations interested in applying for a mini-grant should understand and be willing to meet the following criteria:

TERMS OF MINI-GRANT AWARD

The applying organization understands and accepts the conditions set forth by Florida Bicycle Association:

1. Applicant may apply for grants from \$500 to \$5,000 per year. There is no assurance that the exact amount specified in the grant proposal will be awarded to the applicant.
2. Applications are accepted throughout the year and reviewed at quarterly board meetings.
3. A match of equivalent or more dollars and/or in-kind contributions is required to receive grant funds. A detailed proposal of the funding sources for the match and expenditures shall be provided.
4. Applicant will use the funds only as specified in the application.
5. Applicant agrees to help publicize and recognize the 'Share the Road' specialty license plate and Florida Bicycle Association for their support of the grantee's program.
6. Applicant agrees to provide a program progress report within three months from the receipt of the grant funds and a final report at the conclusion of the project.

QUESTIONS? PLEASE SEND APPLICATIONS TO:

Laura Hallam, Executive Director
Florida Bicycle Association
P.O. Box 718
Waldo FL 32694-0718

E-mail: laura@floridabicycle.org

**'SHARE THE ROAD'
Mini-Grant Application**

Organization: _____

Contact Person: _____ Title: _____

Address: _____

City, State, Zip: _____

Phone Number: _____ FAX: _____

E-Mail: _____ Application Date: _____

Requested 'Share the Road' Mini-Grant: \$ _____

Matching Funds Amount (*Include In-Kind*) \$ _____

Source(s): _____

Describe how this program will address the education of motorists and bicyclists on proper, legal roadway sharing.

Describe how your organization will utilize these funds and attach a detailed budget.

How many individuals will be affected by this grant? What demographic group will this grant benefit?

Describe how your organization could help promote the 'Share the Road' campaign in your area.

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P.O. Box 718
Waldo FL 32694-0718

Phone/Fax: 352-468-3430
E-mail: laura@floridabicycle.org