

# Florida Pedestrian



# and Bicyclist Facts

**1 in 4** traffic fatalities is a pedestrian



The cost of operating a bicycle for a year is only

**\$308**

compared to \$8,220 for the average car<sup>1</sup>

**89.5%**

of pedestrians and bicyclists fatally injured in Florida were Florida residents<sup>3</sup>

**10.4%**

increase since 2013 in bicyclists commuting to work

Three bike paths in Central Florida generate

**\$42M**

for the local economy every year<sup>4</sup>

**1 in 20**

traffic fatalities is a bicyclist

A two-person household in a walkable community saves more than

**260** gallons of gas annually<sup>2</sup>

**3rd**

most populous state in the nation. There will be an estimated 5.8 million additional residents by 2040.<sup>5</sup>

## Driving Down Fatalities:

Many best practices and infrastructure improvements are being implemented throughout the year to better address the needs and interactions of all roadway users. Florida's Complete Streets Policy, Mayors Challenge, safety education, training sessions, and High Visibility Enforcement are just a few of the many things being done to drive down pedestrian and bicycle fatalities.



	Pedestrians		Bicyclists	
	INJURIES	FATALITIES	INJURIES	FATALITIES
<b>2010</b>	<b>7,290</b>	<b>499</b>	<b>4,600</b>	<b>76</b>
<b>2011</b>	<b>6,194</b>	<b>497</b>	<b>4,632</b>	<b>120</b>
<b>2012</b>	<b>7,413</b>	<b>473</b>	<b>6,058</b>	<b>116</b>
<b>2013</b>	<b>7,467</b>	<b>498</b>	<b>6,520</b>	<b>135</b>
<b>2014</b>	<b>7,737</b>	<b>606</b>	<b>6,680</b>	<b>135</b>

**One life lost is one too many. Alert Today, Alive Tomorrow.**

[www.AlertTodayFlorida.com](http://www.AlertTodayFlorida.com)

<sup>1</sup> League of American Bicyclists  
<sup>2</sup> 2012 Benchmarking Report on Bicycling and Walking in the U.S.  
<sup>3</sup> Department of Highway Safety and Motor Vehicles, 2015  
<sup>4</sup> East Central Florida Regional Planning Council, 2011  
<sup>5</sup> Florida Legislature Office of Economic and Demographic Research (2014)

## FLORIDA FAST FACTS



### Alert Today Alive Tomorrow

As part of Florida's Pedestrian and Bicycle Focused Initiative, the "Alert Today Alive Tomorrow" campaign provides Florida's priority counties opportunities for pedestrian and bicycle safety education, enforcement, and engineering implementation. As a result, growing partnerships with Florida's public and private agencies are supporting efforts to help drive down pedestrian and bicyclist fatalities.

### Purpose

The Florida Pedestrian and Bicycle Strategic Safety Plan (PBSSP) focuses on providing resources to the areas that have the greatest opportunity to reduce pedestrian and bicycle fatalities, injuries, and crashes. The PBSSP is designed to provide a comprehensive strategy to address pedestrian and bicycle safety issues by identifying goals, objectives, strategies, tasks, and performance measures for key emphasis areas, including:

- Data, Analysis, and Evaluation
- Driver Education and Licensing
- Highway and Traffic Engineering
- Law Enforcement and Emergency Services
- Communication & Outreach
- Legislation, Regulation, and Policy

### Coordinated Effort

Florida's Pedestrian and Bicycle Safety Coalition, with the support of many agencies, organizations, partners, and stakeholders, prioritizes and implements key strategies to improve the safety, mobility, and accessibility of pedestrians and bicyclists in our State. Whether you are at the federal, state, or local level, always remember to include pedestrians and bicyclists throughout your planning processes, as you educate and enforce, and as you respond to traffic crashes. Because "Safety Doesn't Happen By Accident!"

For more information, contact:

**Trenda McPherson**

Florida Department of Transportation

*Trenda.McPherson@dot.state.fl.us*

(850) 414-4025

